



PROSPERITY —————
BANCSHARES, INC.®

Investor Presentation

————— Second Quarter 2020 —————



“Safe Harbor” Statement

Under the Private Securities Litigation Reform Act of 1995

“Safe Harbor” Statement under the Private Securities Litigation Reform Act of 1995: This release contains, and the remarks by Prosperity’s management on the conference call may contain, forward-looking statements within the meaning of the federal securities laws, including Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements are typically, but not exclusively, identified by the use in the statements of words or phrases such as “aim,” “anticipate,” “estimate,” “expect,” “goal,” “guidance,” “intend,” “is anticipated,” “is expected,” “is intended,” “objective,” “plan,” “projected,” “projection,” “will affect,” “will be,” “will continue,” “will decrease,” “will grow,” “will impact,” “will increase,” “will incur,” “will reduce,” “will remain,” “will result,” “would be,” variations of such words or phrases (including where the word “could,” “may,” or “would” is used rather than the word “will” in a phrase) and similar words and phrases indicating that the statement addresses some future result, occurrence, plan or objective. Forward-looking statements include all statements other than statements of historical fact, including forecasts or trends, and are based on current expectations, assumptions, estimates and projections about Prosperity Bancshares and its subsidiaries. These forward-looking statements may include information about Prosperity’s possible or assumed future economic performance or future results of operations, including future revenues, income, expenses, provision for loan losses, provision for taxes, effective tax rate, earnings per share and cash flows and Prosperity’s future capital expenditures and dividends, future financial condition and changes therein, including changes in Prosperity’s loan portfolio and allowance for loan losses, future capital structure or changes therein, as well as the plans and objectives of management for Prosperity’s future operations, future or proposed acquisitions, the future or expected effect of acquisitions on Prosperity’s operations, results of operations, financial condition, and future economic performance, statements about the anticipated benefits of the proposed transaction, and statements about the assumptions underlying any such statement, as well as expectations regarding the effects of the COVID-19 pandemic on the Bank’s operating income, financial condition and cash flows. These forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties, many of which are outside of Prosperity’s control, which may cause actual results to differ materially from those expressed or implied by the forward-looking statements. These risks and uncertainties include but are not limited to whether Prosperity can: successfully identify acquisition targets and integrate the businesses of acquired companies and banks, including LegacyTexas; continue to sustain its current internal growth rate or total growth rate; provide products and services that appeal to its customers; continue to have access to debt and equity capital markets; and achieve its sales objectives. Other risks include, but are not limited to: the possibility that credit quality could deteriorate; actions of competitors; changes in laws and regulations (including changes in governmental interpretations of regulations and changes in accounting standards); the possibility that the anticipated benefits of an acquisition transaction, including the LegacyTexas transaction, are not realized when expected or at all, including as a result of the impact of, or problems arising from, the integration of two companies or as a result of the strength of the economy and competitive factors generally; a deterioration or downgrade in the credit quality and credit agency ratings of the securities in Prosperity’s securities portfolio; customer and consumer demand, including customer and consumer response to marketing; effectiveness of spending, investments or programs; fluctuations in the cost and availability of supply chain resources; economic conditions, including currency rate, interest rate and commodity price fluctuations; the effect, impact potential duration or other implications of the COVID-19 pandemic; and weather. These and various other factors are discussed in Prosperity Bancshares’ Annual Report on Form 10-K for the year ended December 31, 2019, Quarterly Report on Form 10-Q for the period ended March 31, 2020, and other reports and statements Prosperity Bancshares has filed with the Securities and Exchange Commission (“SEC”). Copies of the SEC filings for Prosperity Bancshares may be downloaded from the Internet at no charge from <http://www.prosperitybankusa.com>.

2020 Second Quarter Highlights

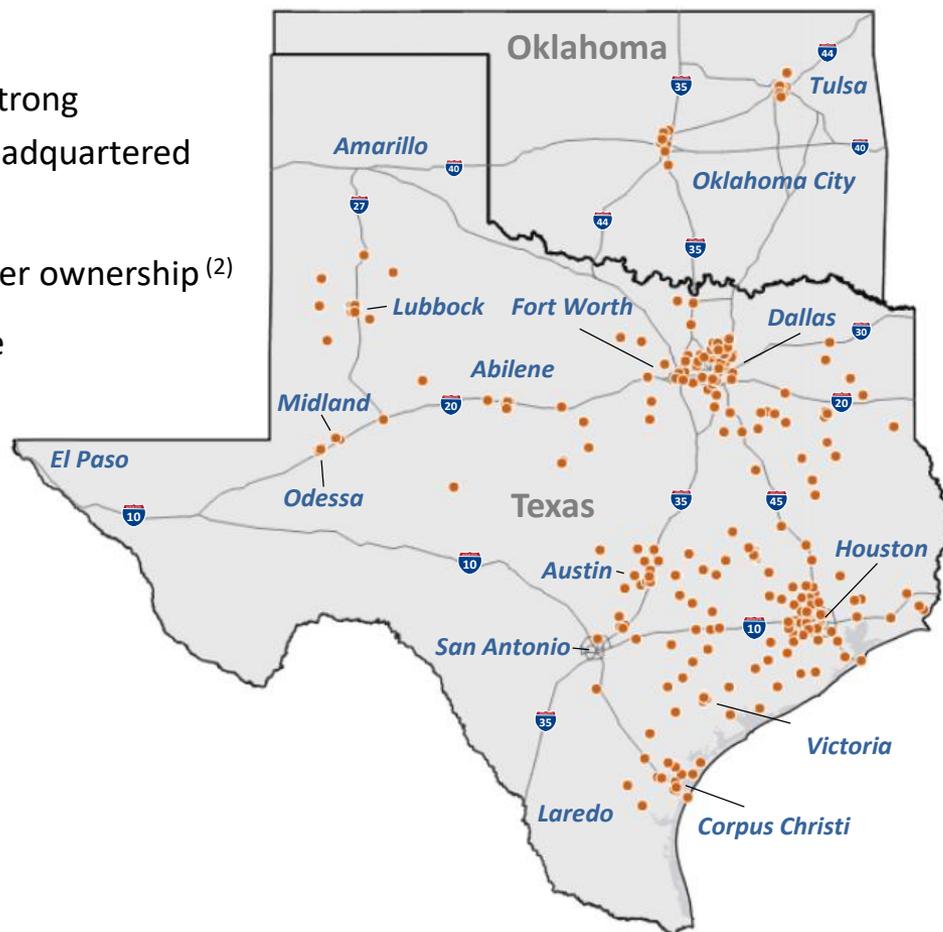
- Net income of \$130.9 million and earnings per share (diluted) of \$1.41 for three months ended June 30, 2020
- Assets of \$33.0 billion, total loans of \$21.0 billion, and deposits of \$26.2 billion at June 30, 2020
- Common equity tier 1 ratio of 12.29% and leverage ratio of 9.41% at June 30, 2020
- Nonperforming assets to average earning assets remain low at 0.28% or \$77.9 million for the second quarter 2020
- Allowance for credit losses on loans and on off-balance sheet credit exposure of \$354.2 million
- Allowance for credit losses to total loans, excluding Warehouse Purchase Program and SBA Paycheck Protection Program loans, of 1.90%
- Efficiency ratio of 46.6% for the second quarter 2020 or 44.0% excluding one-time merger expenses
- Declared cash dividend of \$0.46 for the third quarter 2020

Strong Presence in Texas and Oklahoma

- A Texas-based financial holding company with \$33.0 billion in total assets
- Ranked #3 in deposit market share in Texas ⁽¹⁾
- Texas and Oklahoma continue to benefit from strong economies, and are home to 55 Fortune 500 headquartered companies
- Shareholder driven with 4.0% fully diluted insider ownership ⁽²⁾
- Successful completion of 43 acquisitions (whole bank, branch and failed bank transactions)

275 Full-Service Locations

16	in Bryan/College Station Area
6	in Central Oklahoma Area
29	in Central Texas Area
65	in Dallas/Fort Worth Area
22	in East Texas Area
65	in Houston Area
30	in South Texas Area
8	in Tulsa Area
34	in West Texas Area

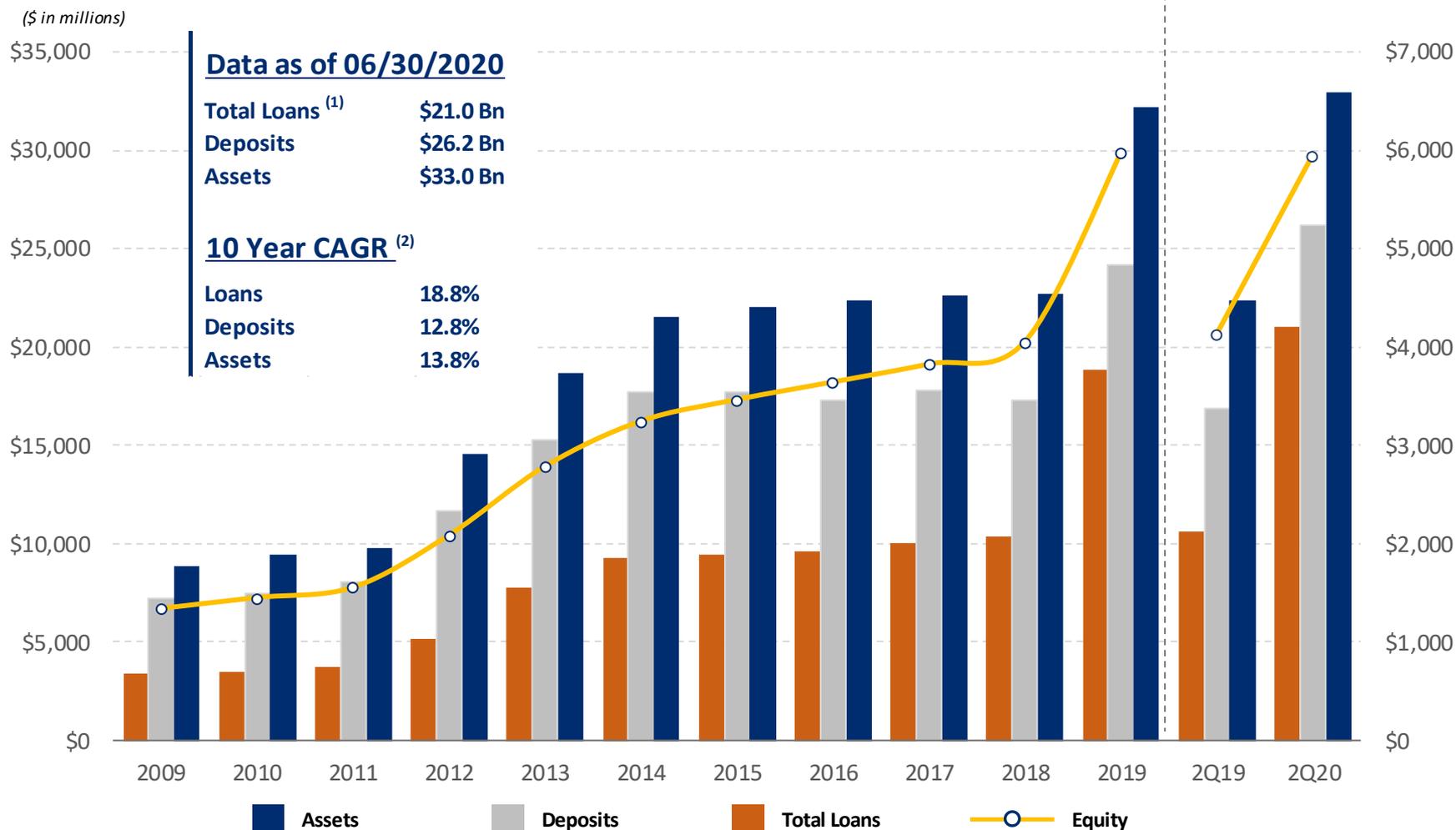


Source: SNL Financial

(1) Per FDIC; Includes Texas headquartered commercial banks; Deposits as of 6/30/2019

(2) Per proxy statement (Form DEF 14A) filed on 3/14/2020

Balance Sheet Summary



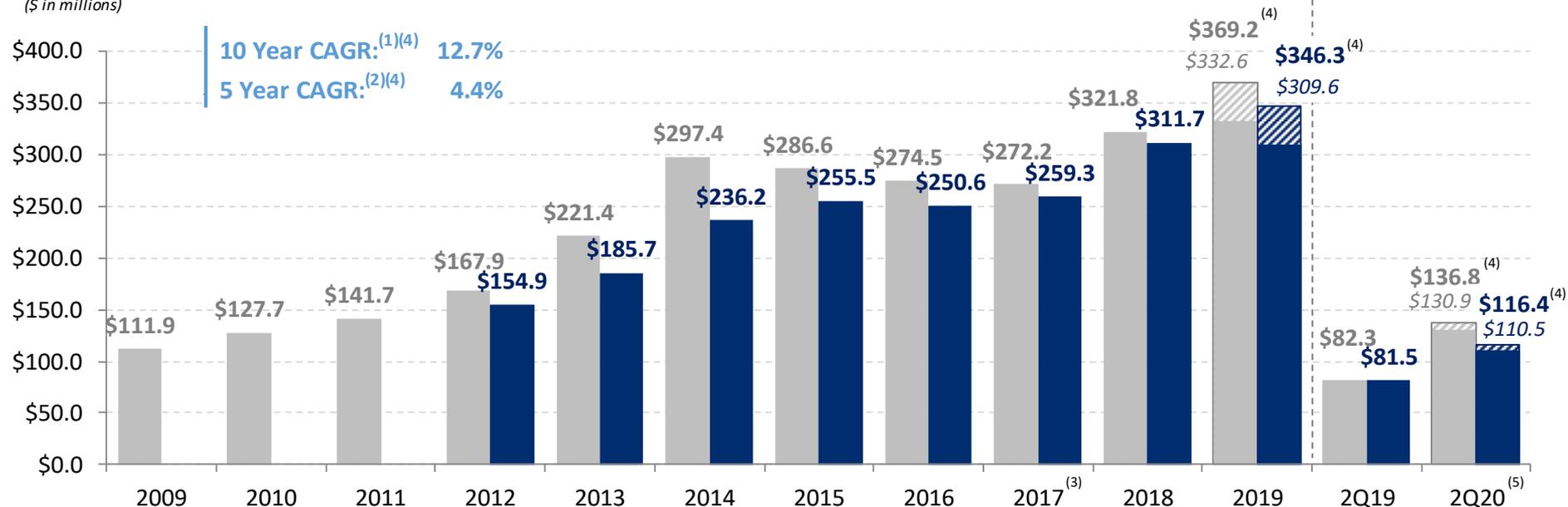
Source: Company Documents

(1) Total loans include Warehouse Purchase Program (WPP) loans

(2) Represents the Compound Annual Growth Rate from 12/31/2009 – 12/31/2019

Net Income

(\$ in millions)



Note: Net income includes the following (\$ in thousands)

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2Q19	2Q20
Provision for Credit Losses	\$28,775	\$13,585	\$5,200	\$6,100	\$17,240	\$18,275	\$7,560	\$24,000	\$14,325	\$16,350	\$4,300	\$800	\$10,000
Loan Discount Accretion	-	-	-	\$26,413	\$62,723	\$95,875	\$52,122	\$38,970	\$21,906	\$13,909	\$28,045	\$1,227	\$24,266



Source: Company Documents

(1) Represents the Compound Annual Growth Rate of net income from 12/31/2009 – 12/31/2019

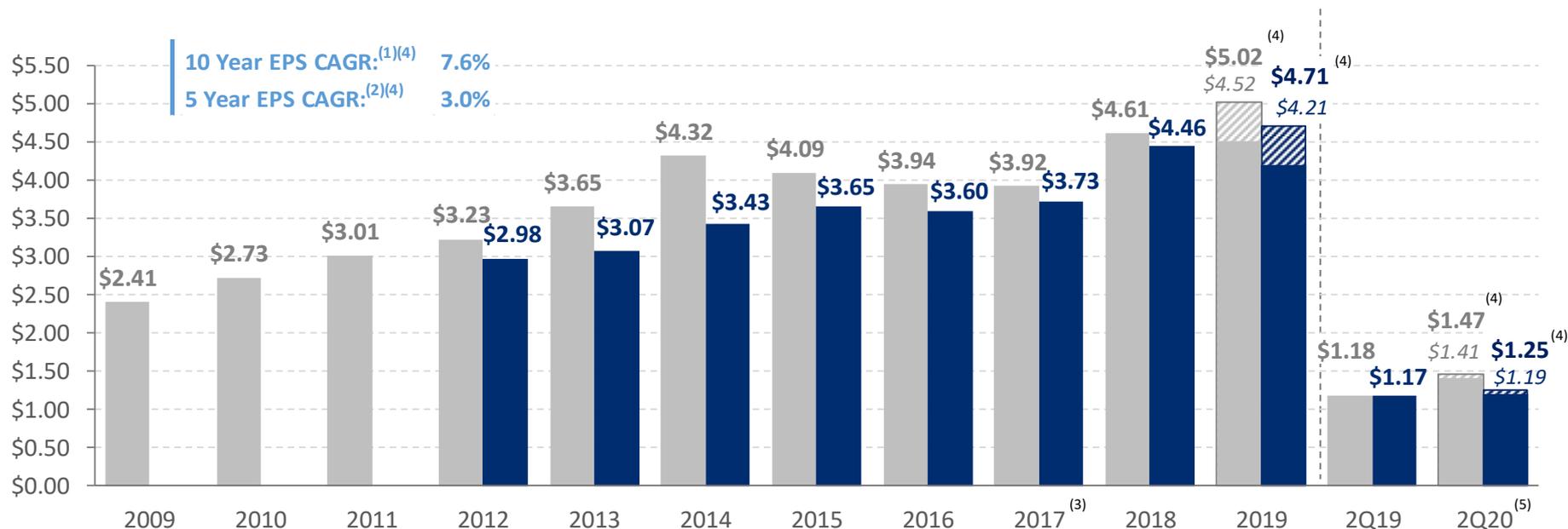
(2) Represents the Compound Annual Growth Rate of net income from 12/31/2014 – 12/31/2019

(3) Net income includes a one-time non-cash charge of \$1.431 million related to the "Tax Cuts and Jobs Act" enacted on December 22, 2017

(4) Excludes after-tax merger related charges of (\$36.658) million for the fourth quarter 2019 and (\$5.904) million for the second quarter ended 2020 respectively

(5) Net income includes a one-time tax benefit of \$20.145 million related to net operating losses (NOLs) carryback as a result of the "CARES Act" enacted on March 27, 2020

Earnings Per Share



Note: Net income includes the following (\$ in thousands)

Provision for Credit Losses	\$28,775	\$13,585	\$5,200	\$6,100	\$17,240	\$18,275	\$7,560	\$24,000	\$14,325	\$16,350	\$4,300	\$800	\$10,000
Loan Discount Accretion	-	-	-	\$26,413	\$62,723	\$95,875	\$52,122	\$38,970	\$21,906	\$13,909	\$28,045	\$1,227	\$24,266



Source: Company Documents

(1) Represents the Compound Annual Growth Rate for EPS from 12/31/2009 – 12/31/2019

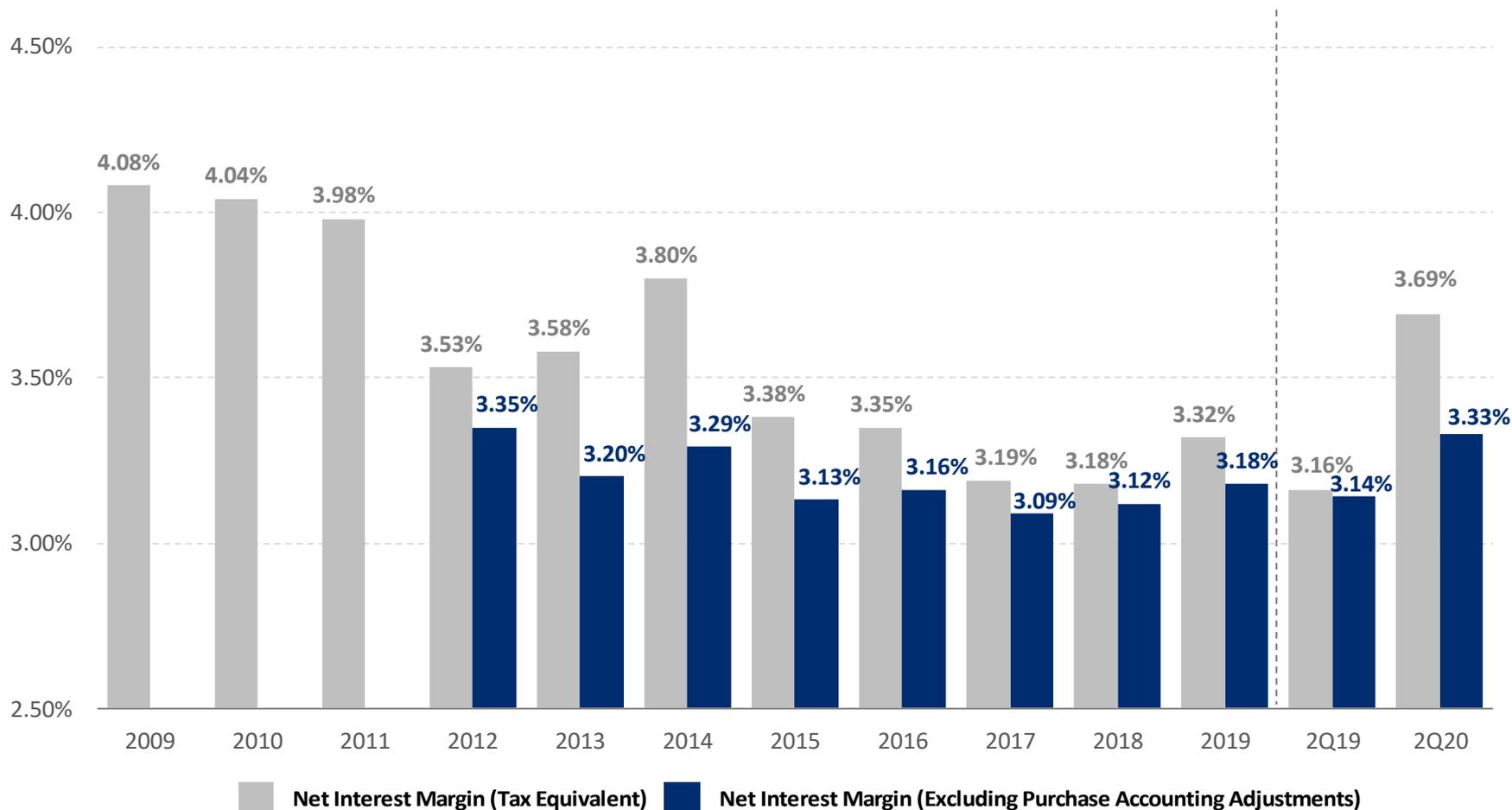
(2) Represents the Compound Annual Growth Rate for EPS from 12/31/2014 – 12/31/2019

(3) Net income includes a one-time non-cash charge of \$0.02 per diluted share related to the "Tax Cuts and Jobs Act" enacted on December 22, 2017

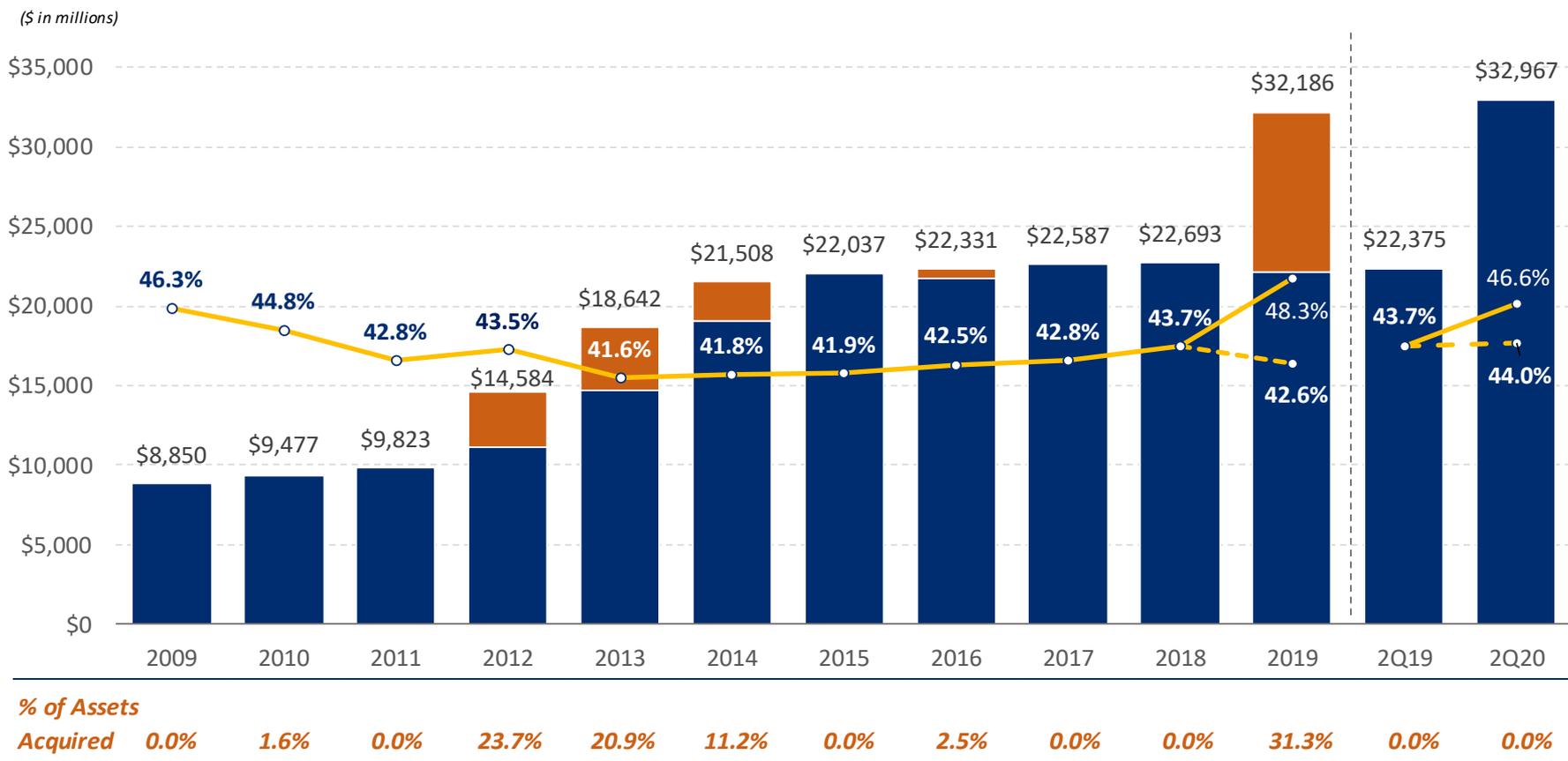
(4) Excludes after-tax merger related charges of (\$0.50) per share for the year ended 2019 and (\$0.06) per share for the second quarter ended 2020 respectively

(5) Net income includes a one-time tax benefit of \$0.22 per share related to net operating losses (NOLs) carryback as a result of the "CARES Act" enacted on March 27, 2020

Net Interest Margin



Acquisitions & Efficiency Ratio



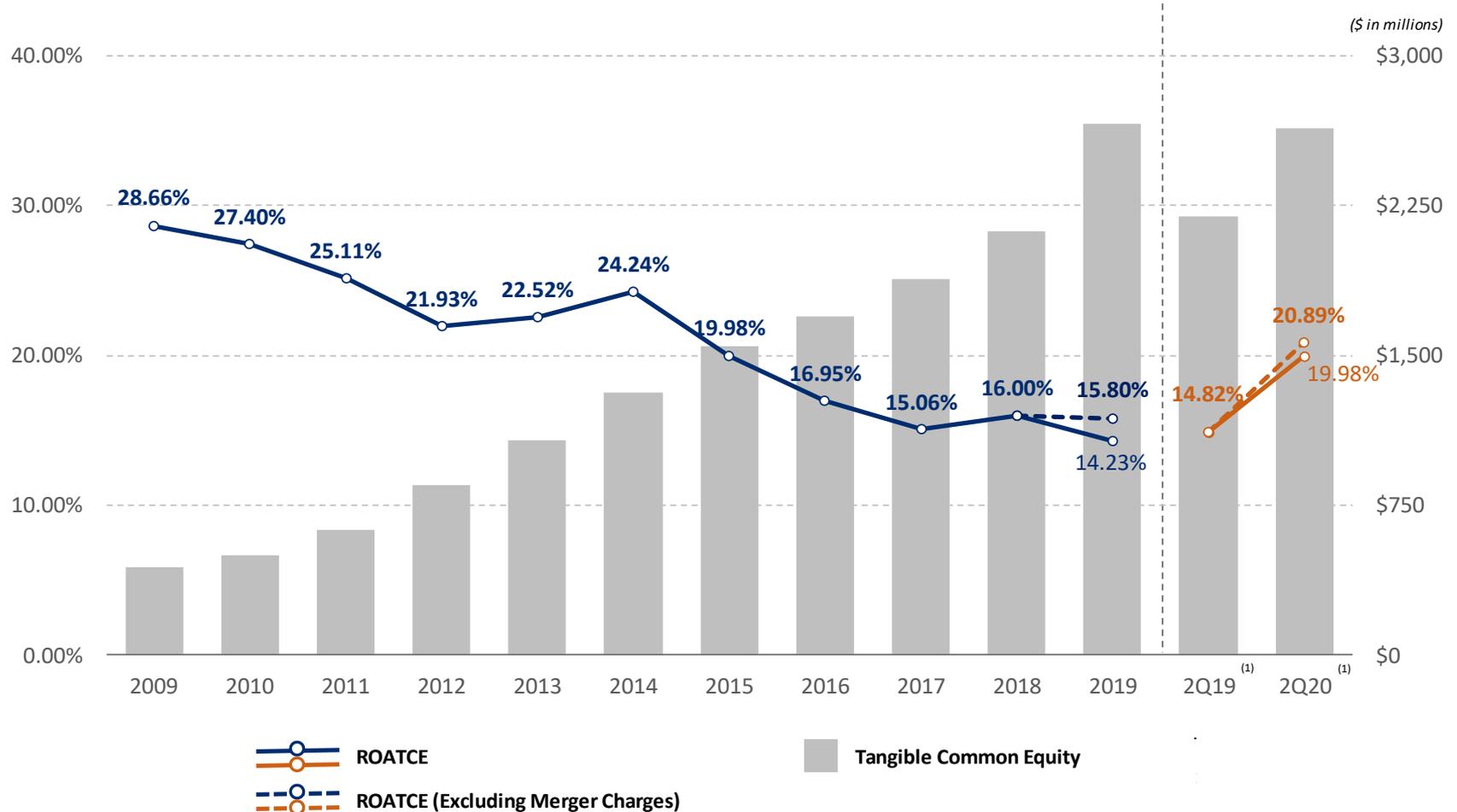
■ Total Assets Excluding Acquisitions
 ■ Total Assets Acquired ⁽¹⁾
—○— Efficiency Ratio ⁽²⁾
- -○- - Efficiency Ratio (Excluding Merger Charges) ⁽²⁾

Source: Company Documents

(1) Representative of target assets at closing

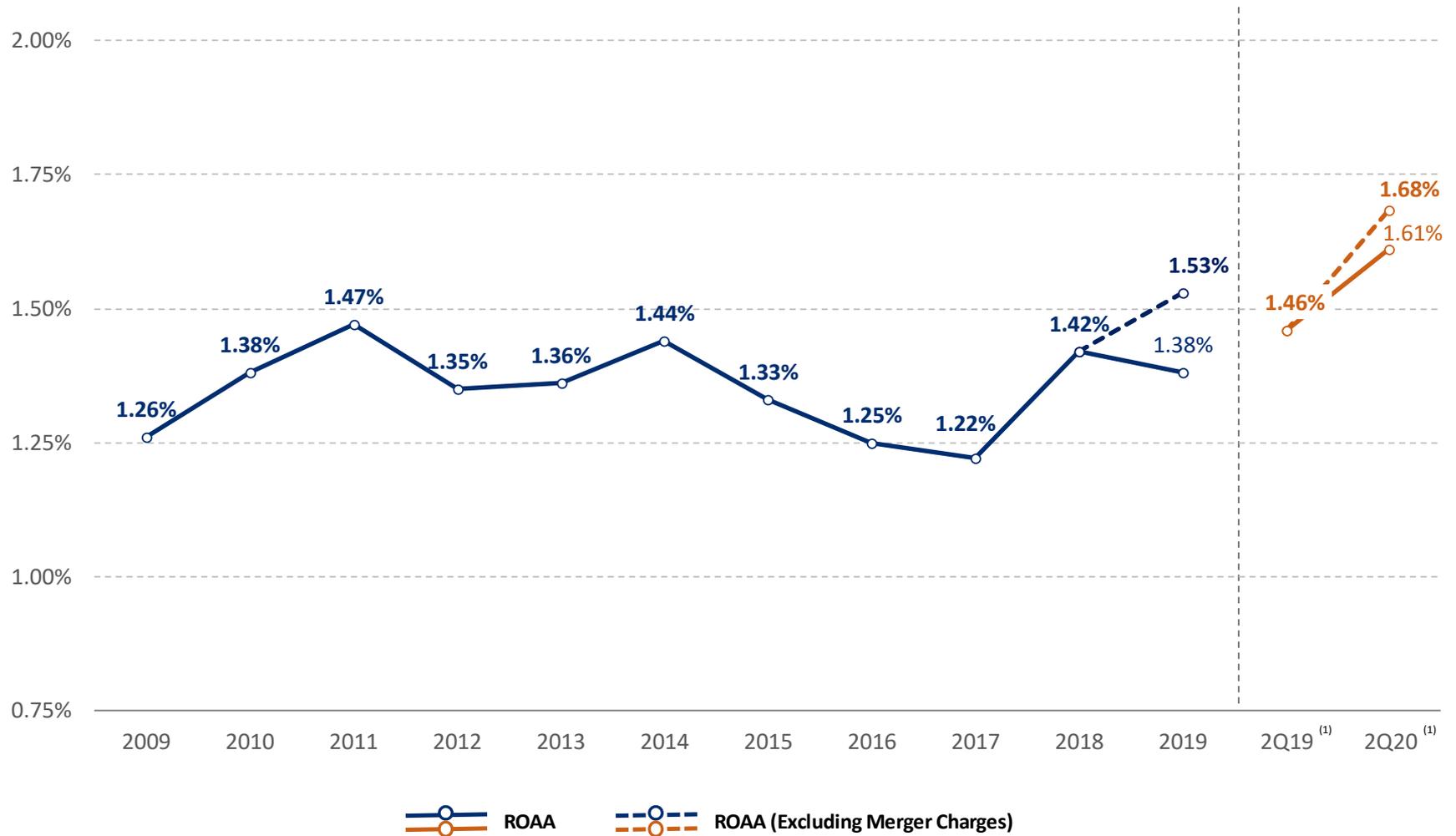
(2) Calculated by dividing total noninterest expense, excluding credit loss provisions, by net interest income plus noninterest income, excluding net gains and losses on the sale or write down of assets and securities. Additionally, taxes are not part of this calculation.

Return on Average Tangible Common Equity



(1) Interim periods shown on an annualized basis

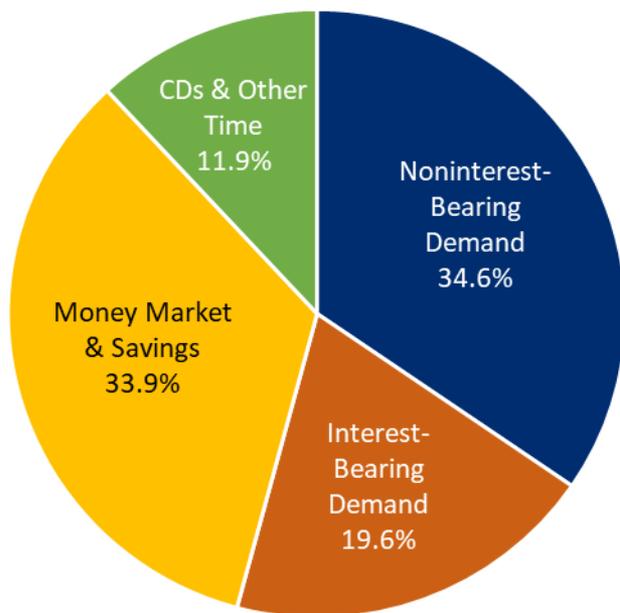
Return on Average Assets



(1) Interim periods shown on an annualized basis

Deposit Composition

As of June 30, 2020
(\$ in millions)



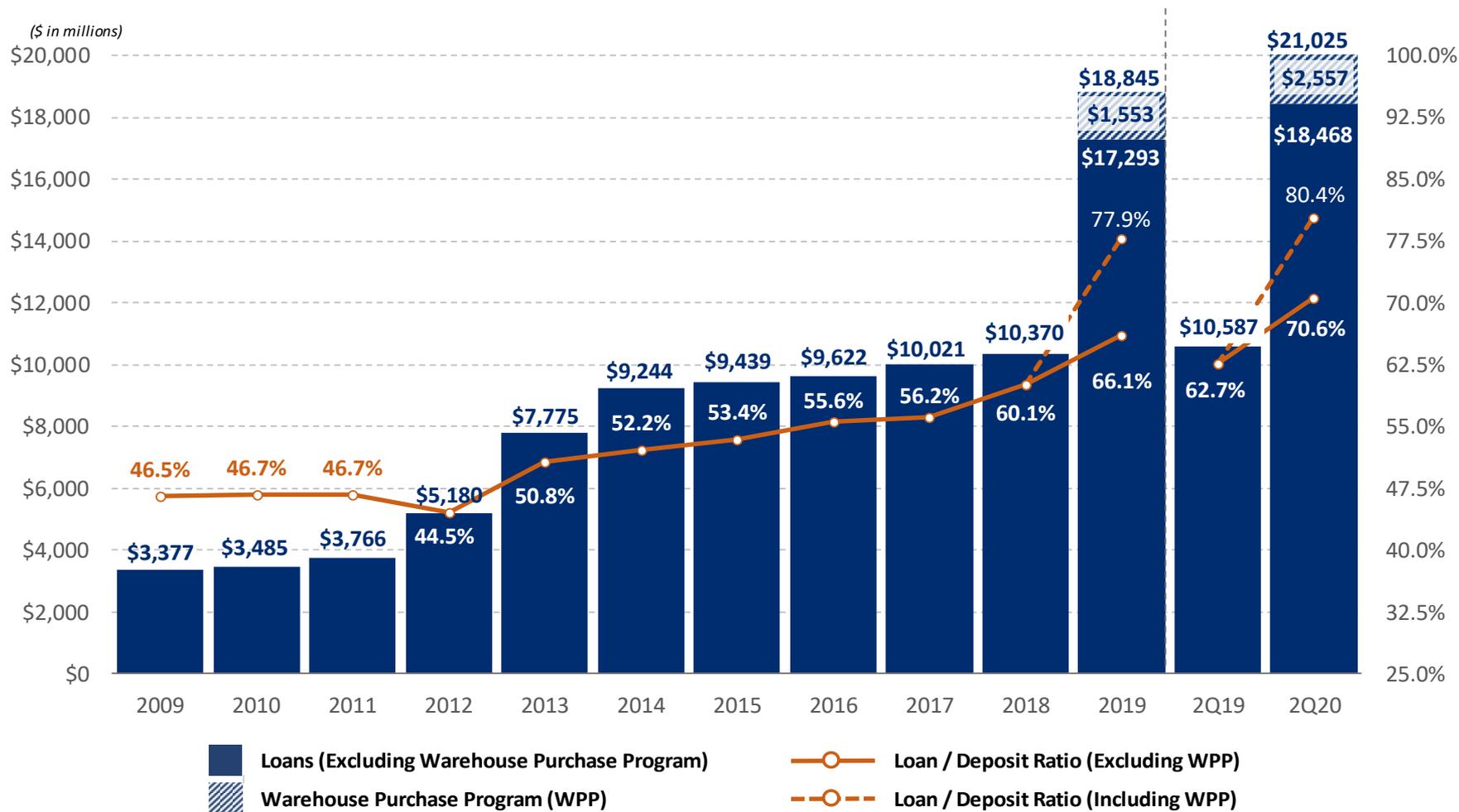
	\$mm	Cost (%) ⁽¹⁾
Noninterest-Bearing Demand	\$9,040	0.00%
Interest-Bearing Demand	\$5,130	0.38%
Money Market & Savings	\$8,871	0.41%
CDs & Other Time	\$3,111	1.48%

Total Deposits: \$26.2Bn

Total Cost of Deposits: 0.40%⁽¹⁾

Cost of Interest-Bearing Deposits: 0.61%⁽¹⁾

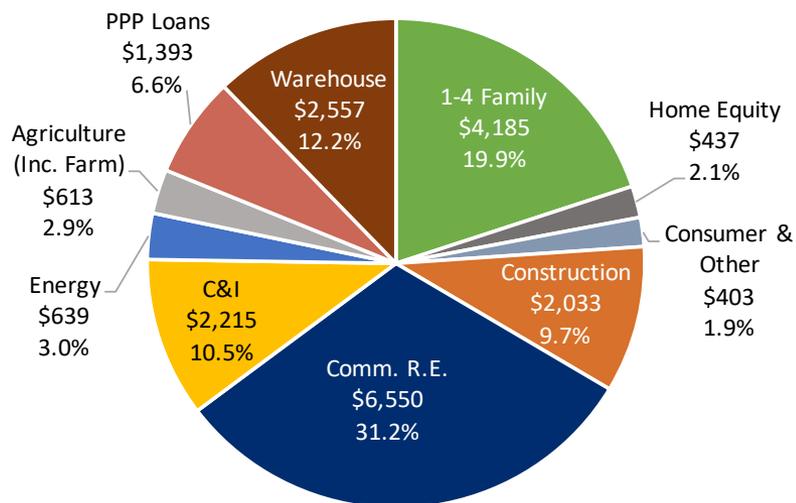
Loan Growth



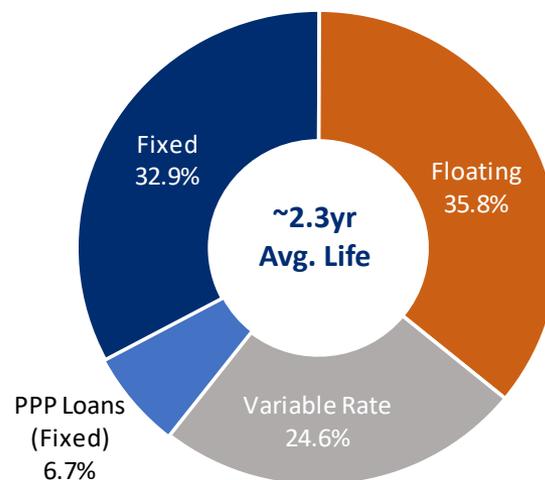
Loan Portfolio Overview

As of June 30, 2020
(\$ in millions)

Loan Portfolio by Category & Geography



Loans by Rate Structure



Loans By Area ⁽⁴⁾

Area	Amount ⁽²⁾⁽⁴⁾	% of Total
Bryan / College Station	\$697	3.8%
Central Oklahoma	\$651	3.6%
Central Texas	\$1,628	8.9%
Dallas / Ft. Worth	\$8,051	43.9%
East Texas	\$497	2.7%
Houston	\$3,674	20.1%
South Texas	\$1,411	7.7%
Tulsa	\$650	3.5%
West Texas	\$1,067	5.8%

Total Loans: \$21.0Bn
Loans (Excl. WPP): \$18.5Bn

Yield on Total Loans: 4.87%⁽¹⁾

Yield on Loans HFI (Excl. WPP): 5.06%⁽¹⁾⁽⁴⁾

Core Yield on Loans HFI (Excl. WPP): 4.52%⁽¹⁾⁽³⁾⁽⁴⁾

Source: Company Documents

(1) Data for the three months ended June 30, 2020

(2) Excludes \$142 million in loans assigned to the Corporate Group

(3) Core yield excludes purchase accounting adjustments

(4) Excludes Warehouse Purchase Program (WPP) loans

Loan Portfolio Detail

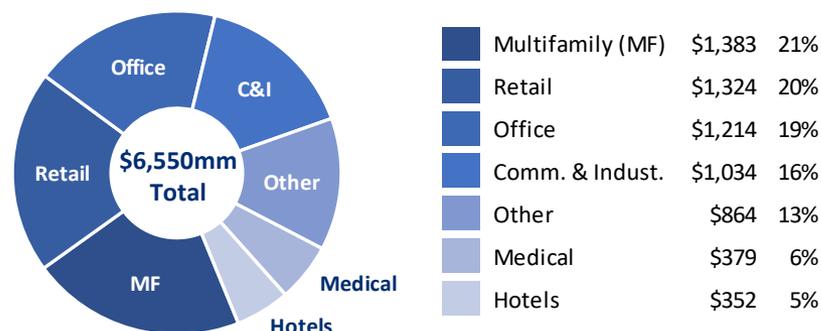
As of June 30, 2020
(\$ in millions)

Portfolio Commentary

- 29% of commercial real estate is owner occupied
- CRE and construction loans conservatively underwritten to cost of collateral
- Medical loans equal to ~3% of total loans
- Hotel loans equal to ~2% of total loans
- Restaurant loans equal to ~1% of total loans

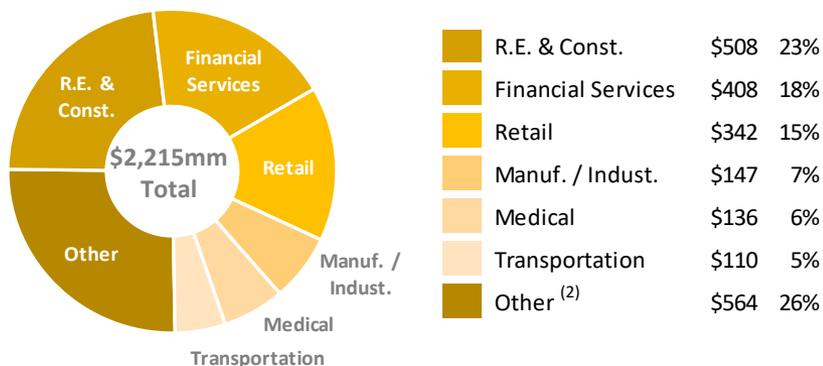
Commercial Real Estate Detail

(\$ in millions)



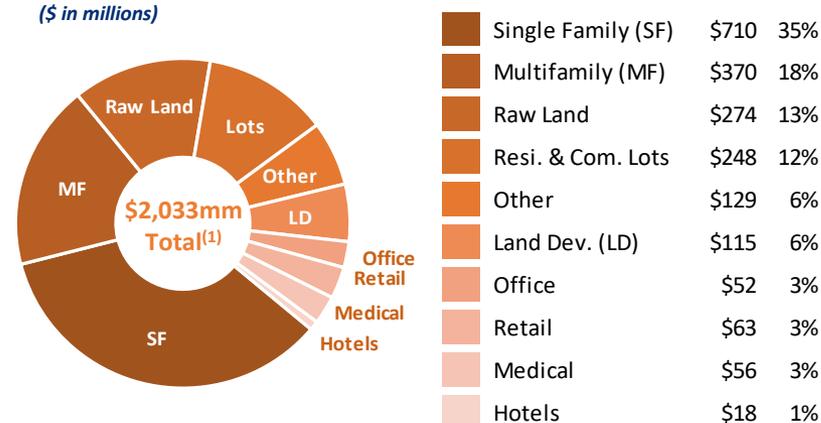
C&I Detail (Excluding Energy Loans)

(\$ in millions)



Construction Detail

(\$ in millions)



Source: Company Documents

(1) Total includes a net unaccreted discount of (\$1.921) million, not shown in graph

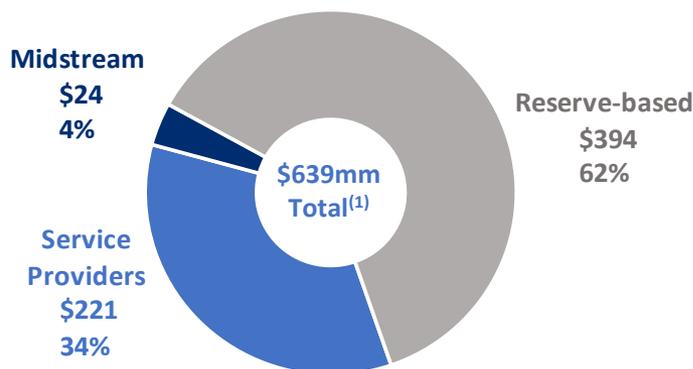
(2) Includes State & Political loans

Energy Portfolio Detail

As of June 30, 2020
(\$ in millions)

Energy Detail - Outstanding Balance

(\$ in millions)

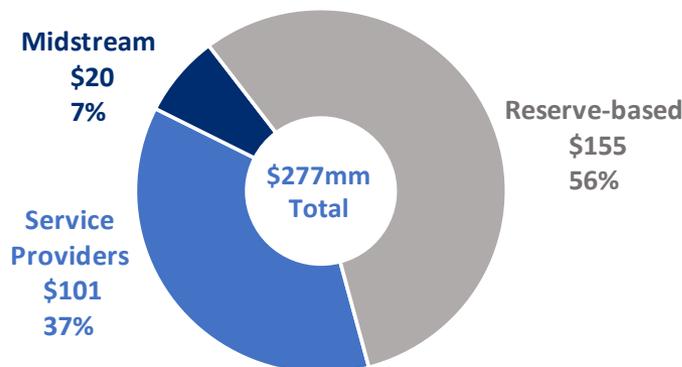


Portfolio Commentary

- Total energy loan loss reserves of 9.3%, or \$59.5 million (excluding fair value marks)⁽¹⁾
- \$329.7 million, or 51.6% of energy loans are subject to fair value marks of \$15.2 million in addition to general and specific loan loss reserves
- Portfolio largely company-led with only 2 Shared National Credits (SNCs), with an outstanding balance of \$42.8 million
- Portfolio focused on lending on proven producing reserves and therefore not dependent on ongoing development
- Acquired oil portfolio is 89.8% hedged during 2020 at a weighted average price of \$49.42 and 49.9% hedged during 2021 at a weighted average price of \$49.50
- Acquired gas portfolio is 50.6% hedged during 2020 at a weighted average price of \$2.41 and 47.3% hedged during 2021 at a weighted average price of \$2.17

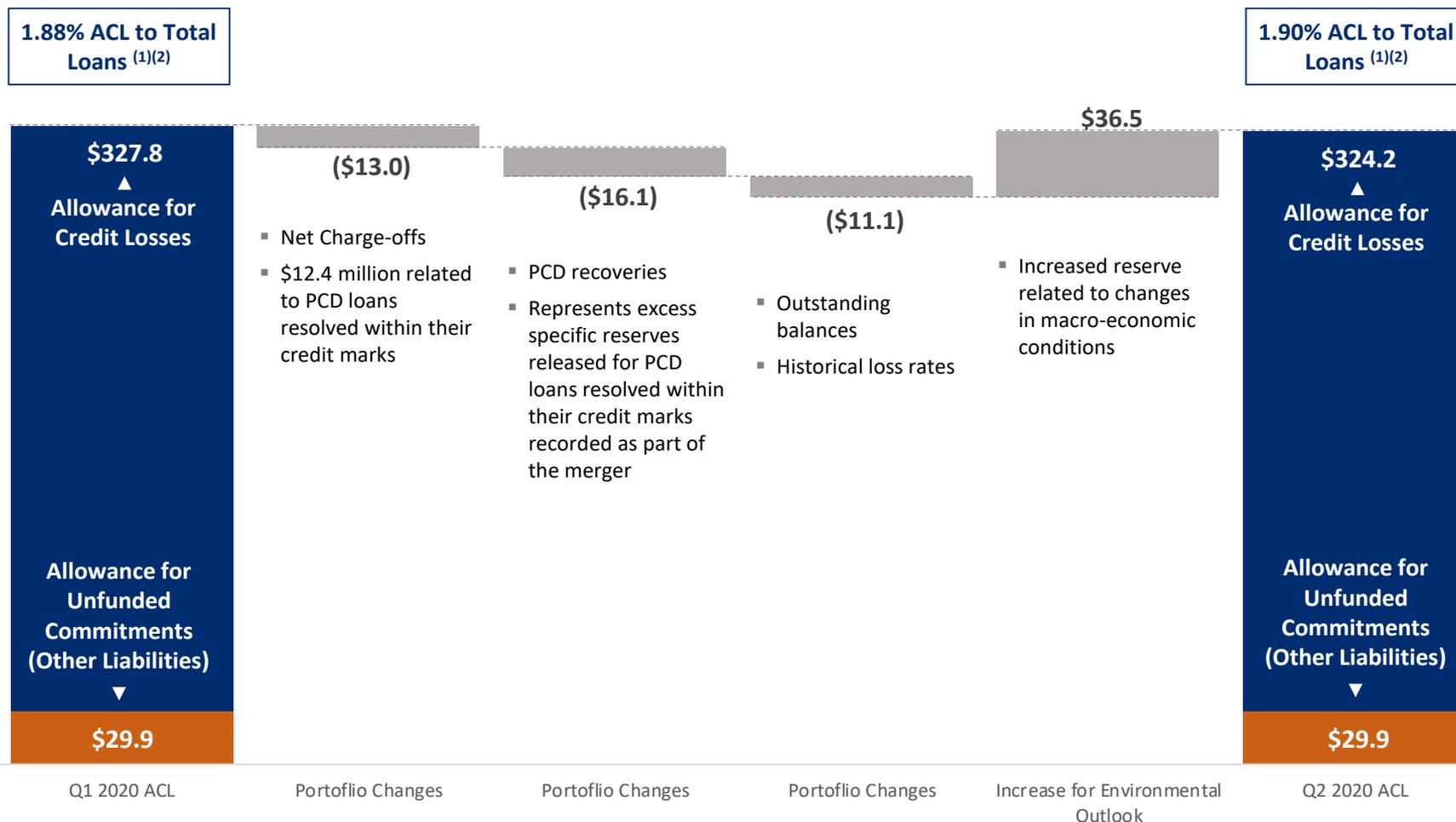
Energy Detail - Unfunded Commitments

(\$ in millions)



Changes to Allowance for Credit Losses

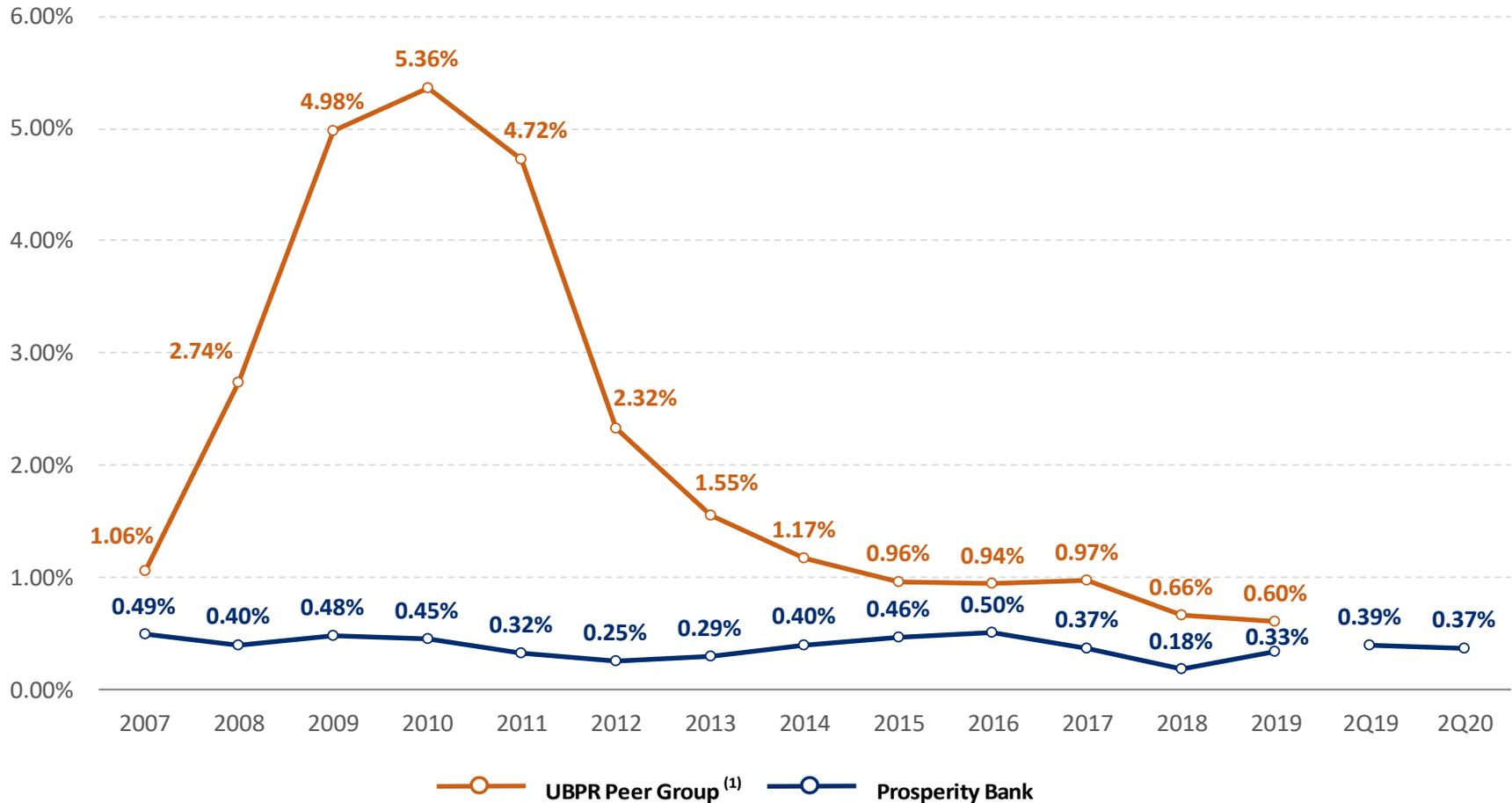
(\$ in millions)



(1) Excludes Warehouse Purchase Program (WPP) and SBA Paycheck Protection Program (PPP) loans
 (2) Excludes allowance for credit losses on off-balance sheet credit exposures (allowance for unfunded commitments)

Asset Quality

NPAs / Loans + OREO



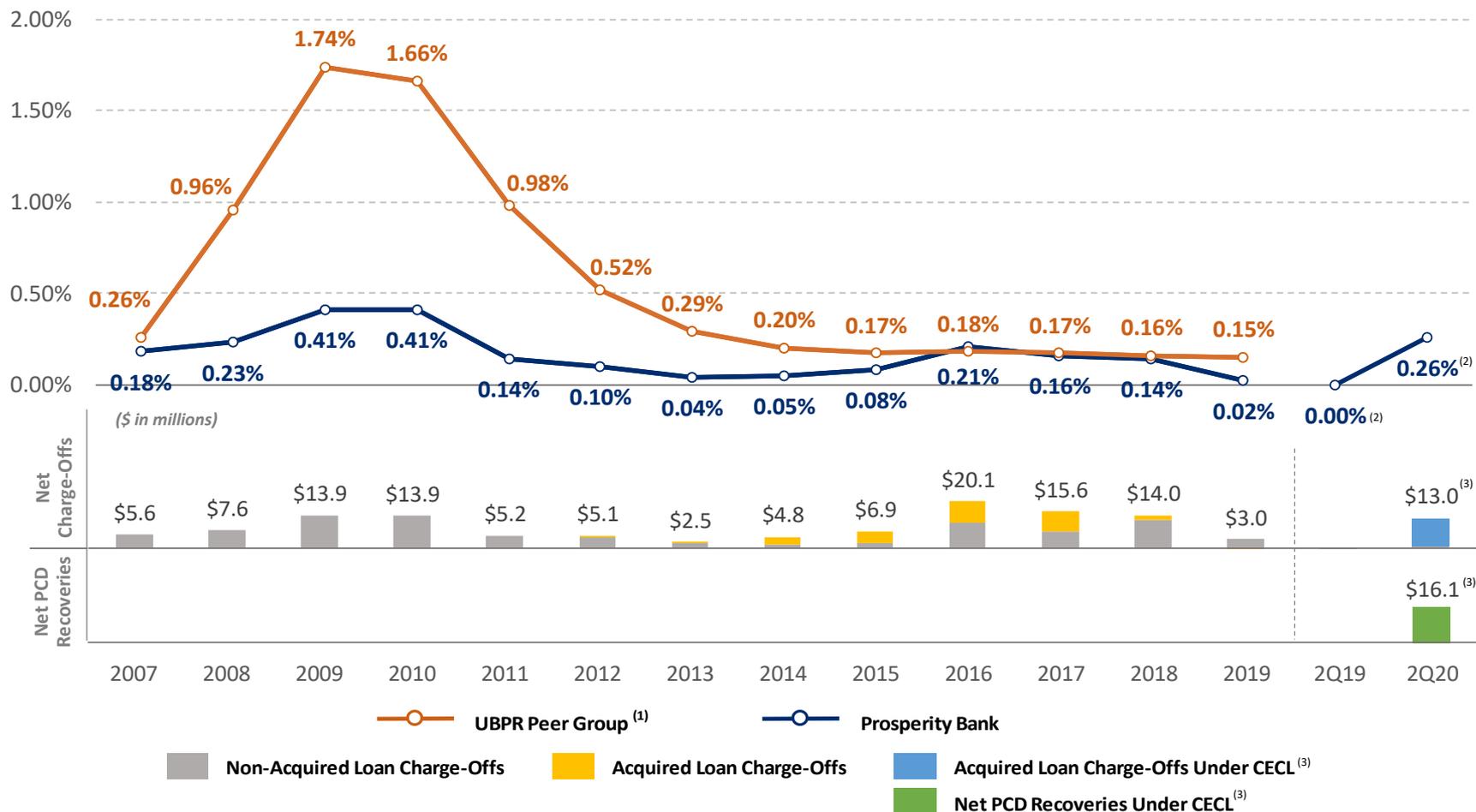
Source: Company Documents & Uniform Bank Performance Report

Note: NPAs include loans past due 90 days and still accruing

(1) UBPR = Uniform Bank Performance Report; Peer Group 2 (94 banks) – Insured commercial banks having assets between \$10 billion and \$100 billion

Asset Quality

Net Charge-Offs / Average Loans



Source: Company Documents & Uniform Bank Performance Report

Note: NPAs include loans past due 90 days and still accruing

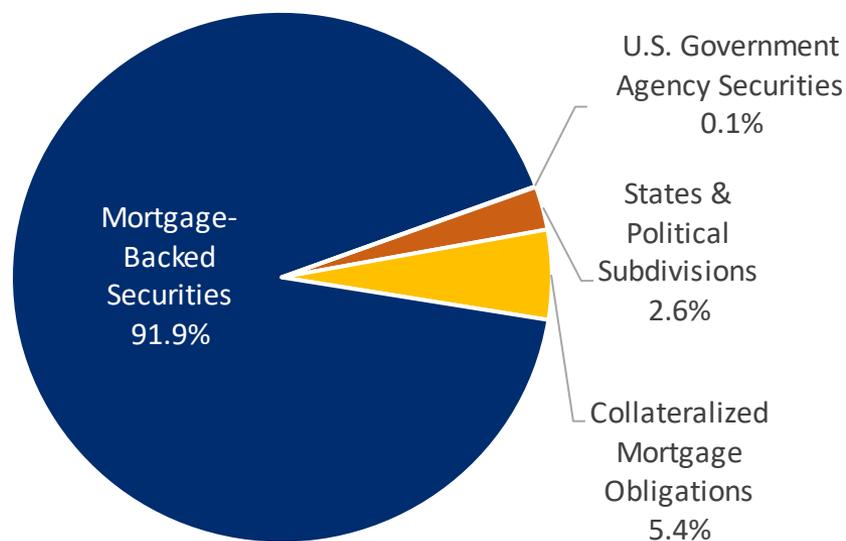
(1) UBPR = Uniform Bank Performance Report; Peer Group 2 (94 banks) – Insured commercial banks having assets between \$10 billion and \$100 billion

(2) Interim period net charge-off ratios shown on an annualized basis

(3) Reflects charge-offs and Purchased Credit Deteriorated (PDD) loan recoveries resolved within their respective credit marks on acquired PCD loans in accordance with CECL accounting practices; Prior to the adoption of CECL in the first quarter of 2020, PCD loans were classified as Purchased Credit Impaired (PCI) loans and their assigned fair-value marks were netted against the outstanding loan balance with a charge-off only being recorded when the loss exceeded the amount of fair-value marks remaining.

Securities Portfolio Detail

As of June 30, 2020
(\$ in millions)



96.0% Held to Maturity
4.0% Available for Sale

	<u>\$mm</u>
Mortgage-Backed Securities	\$7,093
Collateralized Mortgage Obligations	\$420
States & Political Subdivisions	\$203
U.S. Government Agency Securities	\$4

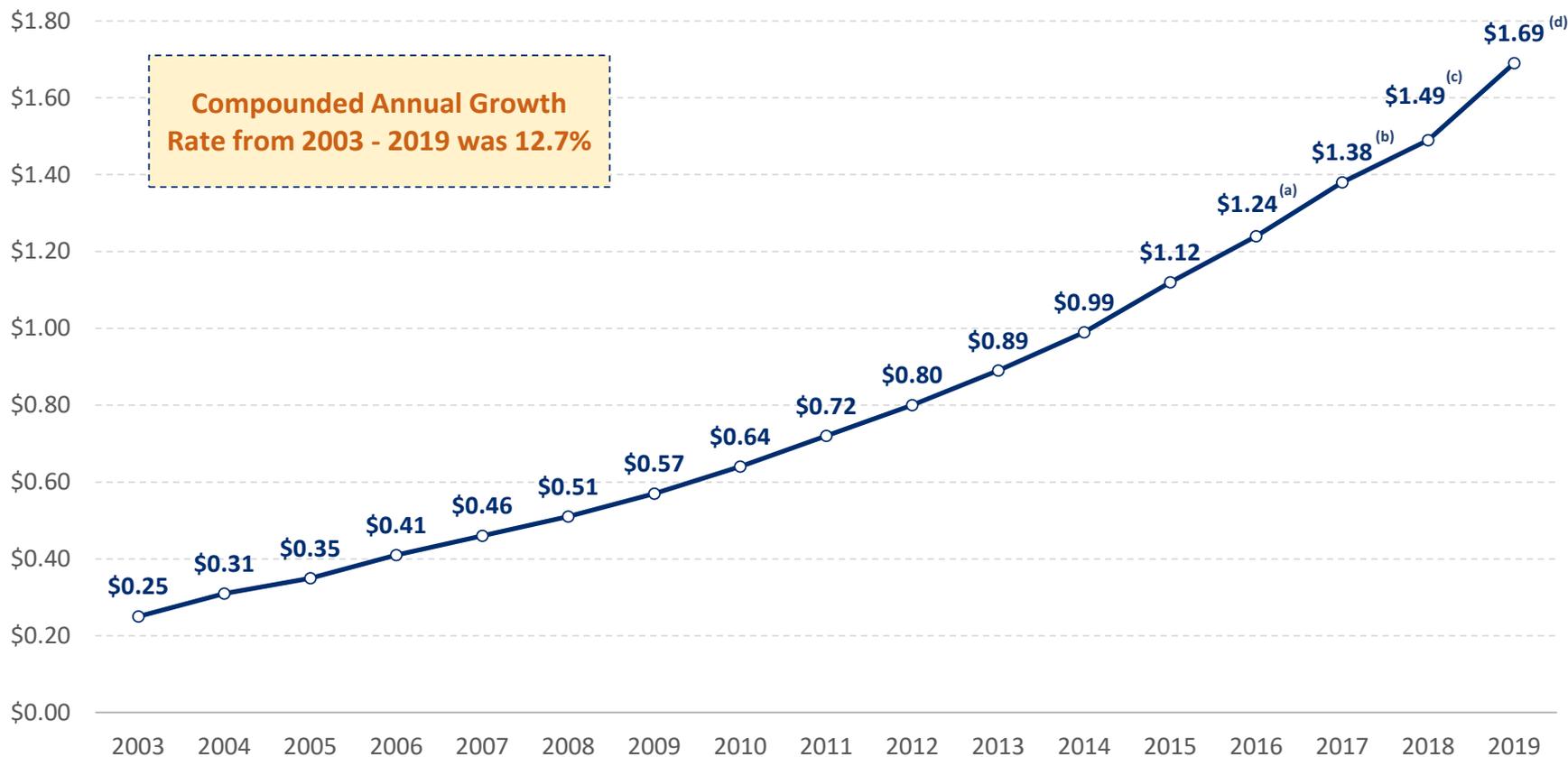
Total Securities: \$7.7Bn
 Yield on Securities: 2.19%⁽¹⁾
 Duration: ~2.5 Yrs.⁽²⁾
 Avg. Yearly Cash Flow: ~\$2.3Bn

Source: Company Documents

(1) Data for the three months ended June 30, 2020

(2) Effective duration +300bps shown; Effective duration -300bps equal to 0.0 years; Weighted average life equal to 2.7 years

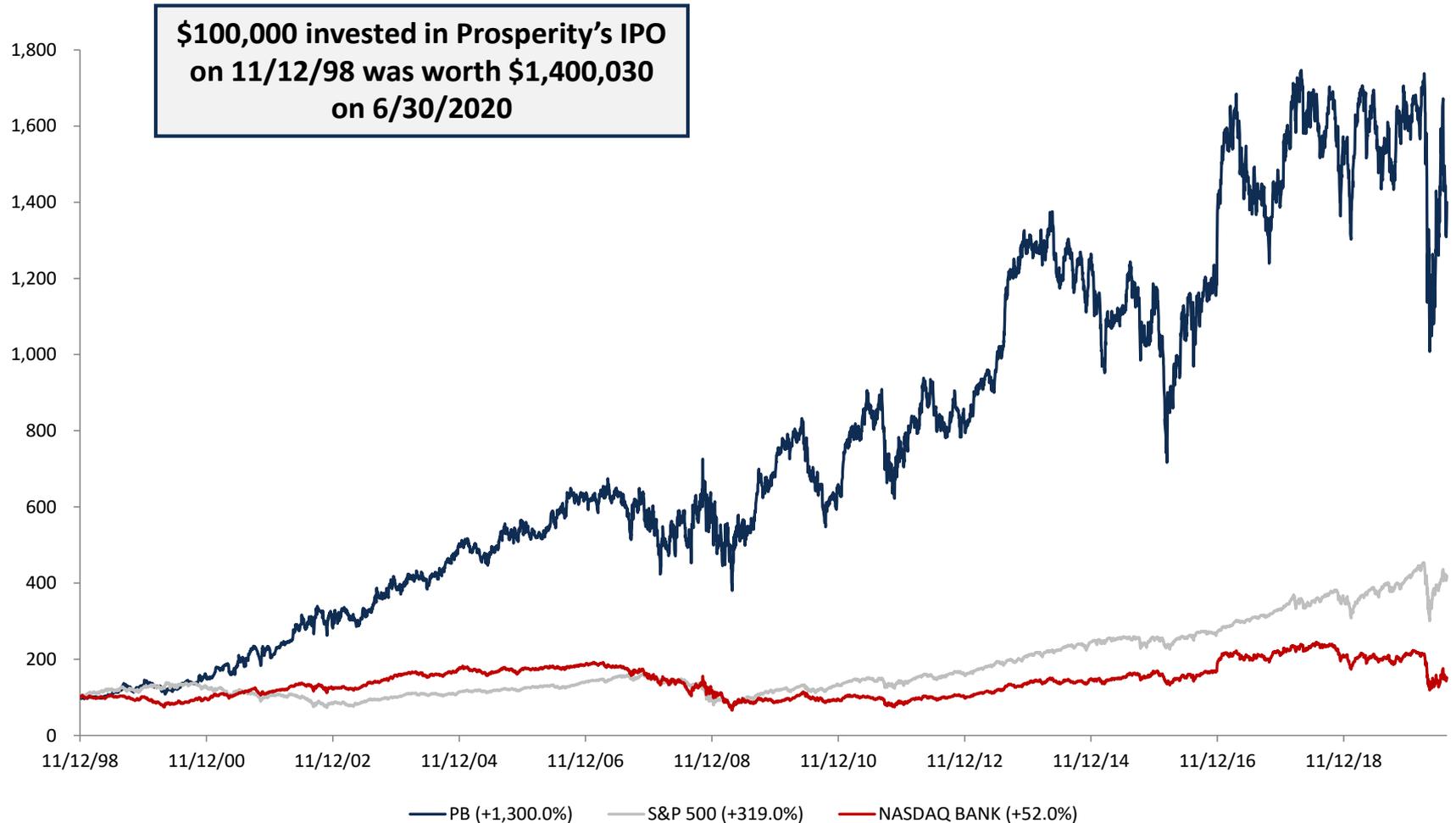
Dividend History



(a) 2016 dividend consists of \$0.30 per share declared in 1Q 2016, 2Q 2016, 3Q 2016 and \$0.34 per share declared in 4Q 2016
 (b) 2017 dividend consists of \$0.34 per share declared in 1Q 2017, 2Q 2017, 3Q 2017 and \$0.36 per share declared in 4Q 2017
 (c) 2018 dividend consists of \$0.36 per share declared in 1Q 2018, 2Q 2018, 3Q 2018 and \$0.41 per share declared in 4Q 2018
 (d) 2019 dividend consists of \$0.41 per share declared in 1Q 2019, 2Q 2019, 3Q 2019 and \$0.46 per share declared in 4Q 2019

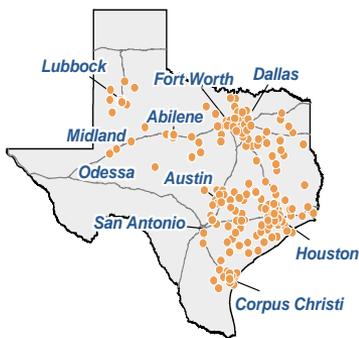
Total Return Performance

IPO (November 12, 1998) to June 30, 2020



Presence in Fast-Growing Markets

Positioned in Strong Markets



- Today, Texas is the 2nd largest state in the U.S., and largest in the 48 contiguous U.S. with over 29 million residents
- Ranked #3 on the Fortune 500 list with 50 headquartered companies in 2019
- Ranked 2nd by Forbes in “Best States for Business”, including 1st in current economic growth prospects, 3rd in business costs, and 4th in economic climate as of December 2019



- Oklahoma City and Tulsa MSAs comprise over 50% of the state’s population
- Oklahoma is home to five Fortune 500 Companies in 2019
- 3rd biggest producer state for natural gas and 5th biggest for crude oil
- Oklahoma is one of the top five producers of wheat and Natural gas in the United States

Top 10 Fastest Growing MSAs in the U.S. ⁽¹⁾

Metropolitan Statistical Area	Prosperity Presence	Prosperity Deposits ⁽²⁾ (\$mm)	2020 - 2025 Population Growth
1 Austin-Round Rock-Georgetown, TX	✓	\$925	8.5%
2 Orlando-Kissimmee-Sanford, FL			7.9%
3 Raleigh-Cary, NC			7.7%
4 Houston-The Woodlands-Sugar Land, TX	✓	\$4,631	7.5%
5 San Antonio-New Braunfels, TX	✓	\$372	7.5%
6 Dallas-Fort Worth-Arlington, TX	✓	\$8,542	7.4%
7 Las Vegas-Henderson-Paradise, NV			7.2%
8 Phoenix-Mesa-Chandler, AZ			7.2%
9 Charlotte-Concord-Gastonia, NC-SC			7.0%
10 Denver-Aurora-Lakewood, CO			6.9%

- Presence in four of the top six fastest growing MSAs in the United States
- The South is home of 10 of the 15 fastest growing cities with populations greater than 50,000 in the United States

Source: S&P Global, Worldpopulationreview.com, Statista, and Forbes.

(1) Includes MSAs with greater than one million in total population. Deposit data as of 6/30/2019.

(2) Pro forma deposits for completed acquisition of LTXB.

Corporate Relocations to Texas

Corporate Relocations to Texas (2004 – Present)

California

Aatonomy
 AccentCare
 Active Networks
 AEND Industries, Inc.
 The Allen Group, Inc.
 Allied Electronic Recycling
 ALL-Q-TELL Corp.
 Amerflight LLC
 Aviat Networks, Inc.
 Banker's Toolbox, Inc.
 Borland Software Corporation
 Caliber Collision Centers
 Calpine
 CCRA Travel Solutions
 Channell Commercial Corp.
 CompassLearning
 Consolidated Electrical Distributors
 Copart (CPRT)
 Core-Mark
 Daegis, Inc. (DAEG)
 DASAN Zhone Solutions, Inc.
 DBG
 Dimensional Fund Advisors
 DMX MUSIC, Inc.
 DynaPump, Inc.
 EDM Laboratories
 Epicore Software Corporation
 Farmer Brothers (FARM)
 Fincial, Inc.
 Firefly Space Systems
 Fluor Corporation (FLR)
 Freebirds World Burrito
 Fossility
 Glenmount Global Solutions
 HID Global
 Hutto
 Ironclad Performance Wear Corp.
 Jacobs Engineering
 Jamba Juice Company
 Kubota
 Liberty Fitness Holdings, LLC
 loanDepot, LLC
 Marco Fine Arts
 MC Endeavors, Inc. (MSMY)
 McKesson Corp
 MDB Capital
 Mitrattech
 Monkey Sports Inc.
 MVTTransportation
 Occidental Petroleum (OXY)
 OmniTracs
 OriginClear, Inc.
 Pacific Union Financial
 Pain Therapeutics (PTIE)
 Primoris Services Corporation (PRIM)
 Quality Custom Distribution Services, Inc.
 QuestionPro Inc.
 R2Sonic
 Red Mango, Inc.
 Revoionics, Inc.
 Rifle Gear
 Right On Brands, Inc.
 Sanyo Energy
 Sionix Corp. (SINX)
 Solera Holdings (SLH)
 Superconductor Technologies (SCON)
 Telmar Network Technology, Inc.
 Tenet Healthcare (THC)
 Thermal
 Toyota USA (TM)
 Trend Micro (TYO.4704)
 Vendor Resource Management
 Vermillion, Inc. (VRML)
 Visual Numerics
 W3global
 Waste Connections, Inc. (WCN)
 WebSense
 Xeris Pharmaceuticals

Washington

LifeLast, Inc.
 National Scooter Co.
 Prometheus Energy Company

Oregon

Socati Corp.

Nevada

CoreSpace

Arizona

Quest Resource Holdings Corp. (QRHC)

Colorado

Cagney Global Logistics
 Global Clean Energy, Inc. (GCEI)
 Heartland Oil & Gas Corp.
 Magpul Industries
 Par Petroleum Corporation (PARR)
 Quovadx
 Sun River Energy, Inc. (SNRV)

Montana

VIZn

Kansas

Alco Stores (ALCS)
 Layne Christensen Co. (LAYN)
 Lulu's Dessert Corp
 Enerlex Resources, Inc.

Nebraska

Heartland Automotive Services

Oklahoma

Casedhole Solutions, Inc.
 CITGO Petroleum Corp
 Global Power Equipment Group
 Hilti North America
 LinkAmerica
 NATCO Group, Inc.
 Petrohkw Energy Corp
 Ring Energy, Inc. (REI)
 Soar Winds (SWI)
 Trinity Hospice Inc.

Canada

Absolute Software (ABT)
 Bio-Solutions Corp (BISU)
 Direct Energy
 Mitel Corp (MITL)
 QJ Systems Inc.
 MoneyGram (MGI)
 Speed Commerce

Minnesota

American Environmental Energy, Inc. (AEEI)
 EmpowerMX
 LecTec Corp.
 Enerlex Resources, Inc.
 Ottobock Healthcare
 MoneyGram (MGI)
 Resideo Technologies Inc.
 Speed Commerce

Illinois

Bl Restaurant Group
 Ferris Manufacturing
 MedMark Services, Inc.
 Monolith Technology Hldgs, LLC
 Neovia Logistics
 RMG Networks (RMGN)
 State Farm
 SolarBridge Technologies, Inc.
 Top Golf
 Boeing (Global Services Business)

Missouri

Kupper Parker Comm.
 PotentiaMetrics
 Emerson Process Management

Arkansas

Golden Living
 US Rare Earths Inc. (UREE)
 Murphy Oil Corporation (MUR)

Louisiana

Bristow Group, Inc. (BRS)
 EPL Oil & Gas, Inc.
 NGC Transmission

Michigan

Comerica (CMA)
 Cambium Learning (ABCD)

Pennsylvania

Big Brothers Big Sisters
 Hyllion
 Linn Energy, LLC (LINE)
 MPOWER Mobile
 Union Drilling, Inc.

Ohio

Covington Group, Inc.
 Robbins & Myers
 CyrusOne (CONE)
 Victory Capital

Washington D.C.

EF Johnson Technologies, Inc.

North Carolina

Dex Media (DXM)

Georgia

Cyntech Technologies (CYNT)
 NYLO Hotels

Alabama

Torchmark Corporation (TMK)
 Zoes Kitchen (ZOES)

Florida

CCS Medical
 DreamVision
 iWorld Projects & Systems, Inc. (IWPS)
 PGA of America
 Puget Technologies, Inc. (PUGE)
 SoftServe

New York

American Locker Group Inc. (ALGI)
 DataTreasury Corp
 Fiesta Restaurant Group (FRGI)
 Greatbatch (GB)
 HMS Holdings (HMSY)
 Six Flags Entertainment (SIX)
 Signature Systems Group
 Visionworks of America
 JP Morgan (6,000 workers)

Massachusetts

Cimagine Novasoft
 Circor Energy (CIR)
 Invensys Process Systems
 Liberty Mutual
 NTT Data Inc. (TYO.9613)
 VCE Corp.
 Raytheon

Connecticut

Accudyne Industries
 iCall Inc.
 TradeCapture Inc.

Virginia

Capital One

Houston Market Highlights

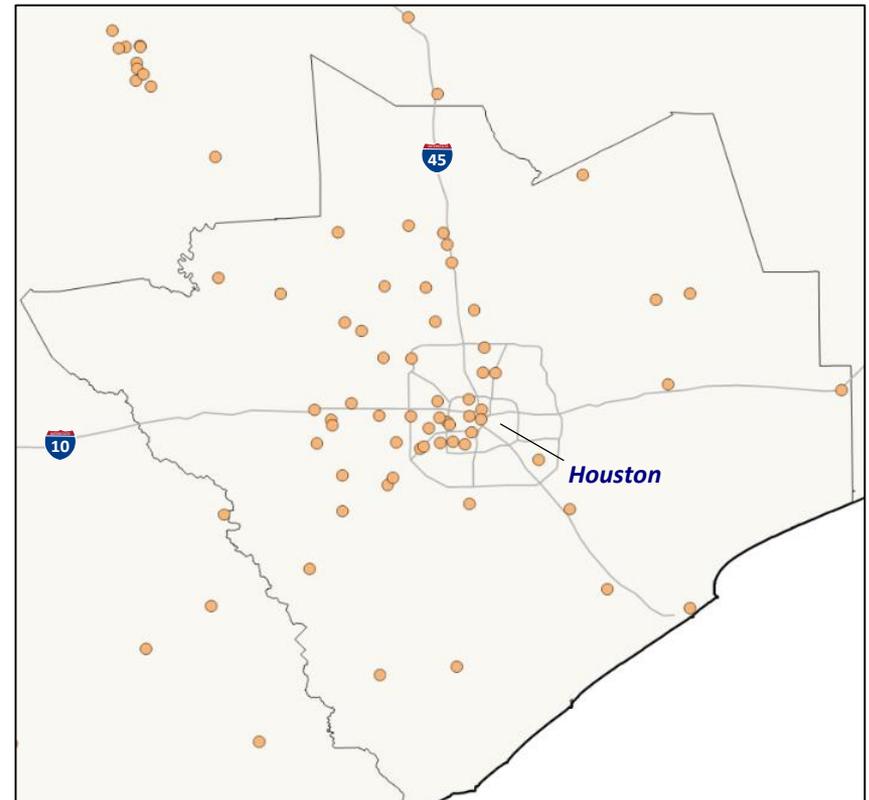
Market Highlights

- Houston MSA is the 5th largest in the United States by population with approximately 7.2 million residents
 - Population is expected to grow 7.5% from 2020 to 2025
- In April 2020, total nonfarm employment dropped 8.5% YoY compared to the national employment drop of 12.9%
 - Among the 12 largest MSA's, 9 areas had greater percentage losses than Houston
- Houston's diversification in industries including manufacturing, aerospace, biotechnology, digital technology, and transportation / logistics provides one of the best business climates in the nation
 - Home to the Texas Medical Center – the world's largest medical complex, and NASA's Johnson Space Center where the Mission Control Center is located
 - The Port of Houston is 1st in the U.S. in international waterborne tonnage handled and 2nd in total cargo tonnage handled

Select Fortune 500 Companies



Houston Franchise



Dallas/Ft. Worth Market Highlights

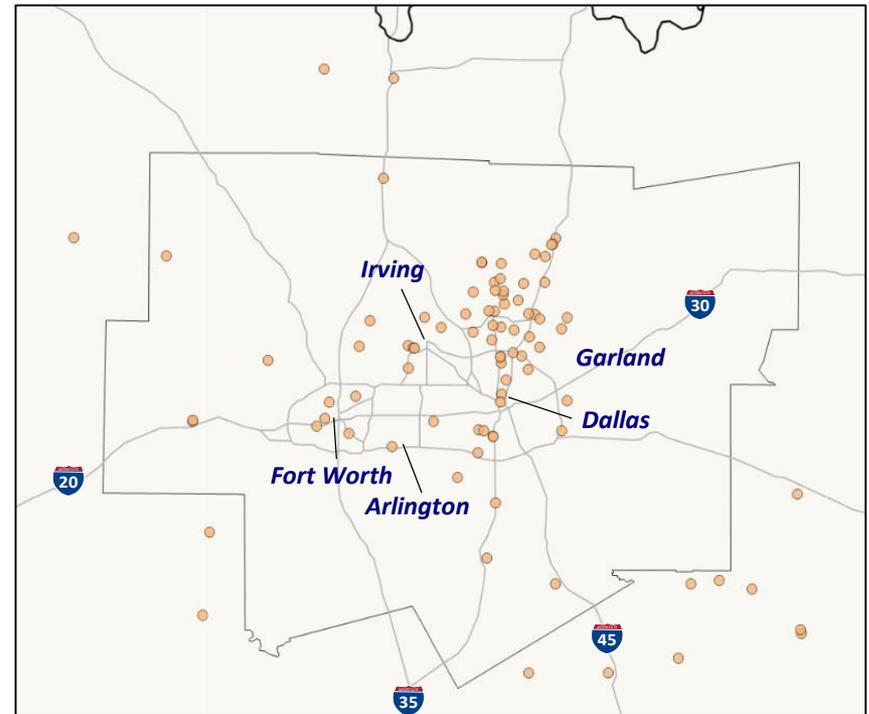
Market Highlights

- Dallas/Ft. Worth MSA is the 4th largest in the United States by population with over 7.7 million residents
 - Population is expected to grow 7.4% from 2020 to 2025
- In June 2020, total nonfarm employment only decreased 3.7% YoY, compared to the statewide decrease of 5.4% YoY and the nationwide decrease of 8.7% YoY
 - Among the 12 largest MSA's, 10 areas had greater percentage losses than Dallas/Ft. Worth
- From the beginning of the year through June, the financial activities / services industry in Dallas saw a 1.1% increase in employment, compared to a 1.3% decrease statewide
- Headquarters to 23 Fortune 500 companies as of June 2020
- The Dallas Economic Recovery Task Force announced a new initiative, Dallas Forward, to assist small and medium-sized businesses with COVID-19 recovery

Select Fortune 500 Companies



Dallas / Ft. Worth Franchise



Austin Market Highlights

Market Highlights

- Ranked #1 place to live in the U.S. in 2019 by U.S. News and World Report for the third year in a row
- Ranked as the 3rd best city for technology professionals to work
 - IT job growth is expected to expand 15% over the next 5 years
- Austin-Round Rock MSA reported an increase of 30,700 nonagricultural jobs in June (seasonally adjusted), which is the largest month-over-month increase this year
 - Unemployment rate is 7.5%, the lowest since the start of the pandemic
- Since the end of June, 10+ companies have announced relocations or expansions to existing operations in the Austin-Round Rock MSA
- Relative to other major Texas cities, Austin has the highest percentage of job postings with a “work from home” option

Select Fortune 500 Companies

amazon

cisco

ebay



Google

IBM

intel

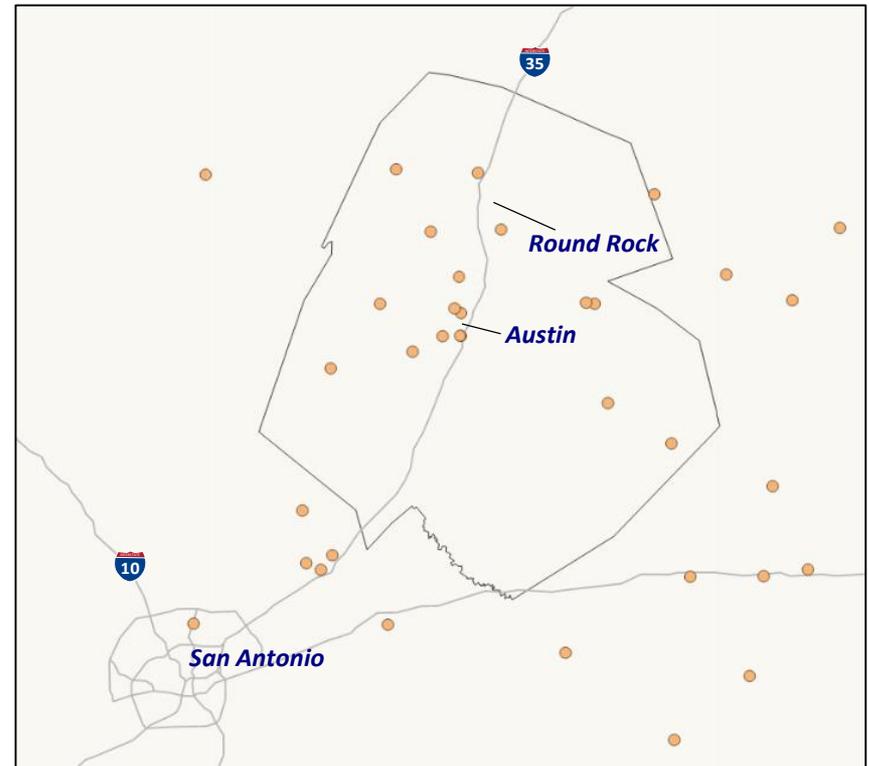
ORACLE

3M



DELL

Austin Franchise Franchise



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