



PROSPERITY —————
BANCSHARES, INC.®

Investor Presentation

————— **Fourth Quarter 2018** —————



“Safe Harbor” Statement

Under the Private Securities Litigation Reform Act of 1995

Statements contained in this presentation which are not historical facts and which pertain to future operating results of Prosperity Bancshares, Inc.[®] and its subsidiaries constitute “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements involve significant risks and uncertainties. Actual results may differ materially from the results discussed in these forward-looking statements. Factors that might cause such a difference include, but are not limited to, those discussed in the company’s periodic reports and filings with the SEC. Copies of the SEC filings for Prosperity Bancshares, Inc.[®] may be downloaded from the Internet at no charge from www.prosperitybankusa.com.

2018 Fourth Quarter Highlights

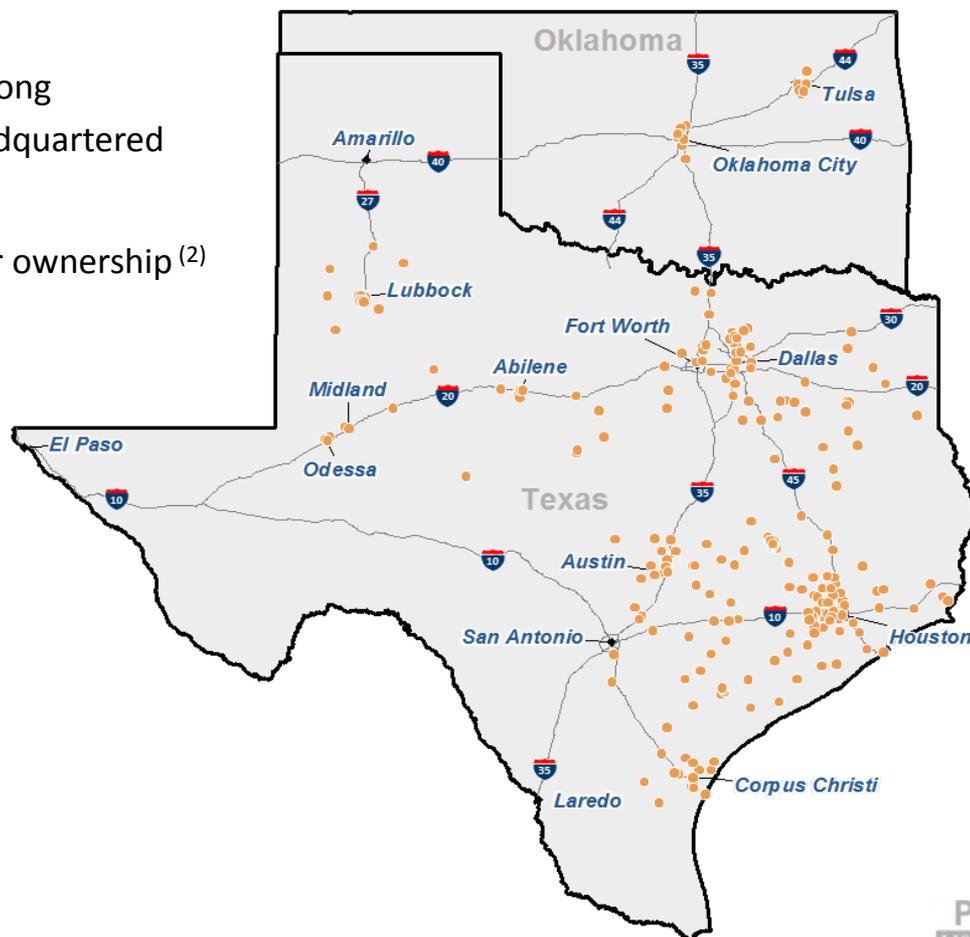
- Net income of \$83.331 million and earnings per share (diluted) of \$1.19 for three months ended December 31, 2018
- Assets of \$22.693 billion, loans of \$10.370 billion, and deposits of \$17.257 billion at December 31, 2018
- Common equity tier 1 ratio was 16.32% and leverage ratio was 10.23% at December 31, 2018
- Sound asset quality with annualized net charge offs/average loans of 0.02% for the fourth quarter 2018
- Nonperforming assets to average earning assets remain low at 0.10% or \$18.956 million for the fourth quarter 2018
- Efficiency ratio of 43.20% for the fourth quarter 2018
- Declared cash dividend of \$0.41 for the first quarter 2019

Strong Presence in Texas and Oklahoma

- A Texas-based financial holding company with \$22.693 billion in total assets
- Ranked #3 in deposit market share in Texas ⁽¹⁾
- Texas and Oklahoma continue to benefit from strong economies, and are home to 53 Fortune 500 headquartered companies
- Shareholder driven with 5.1% fully diluted insider ownership ⁽²⁾
- Successful integration of 42 acquisitions (whole bank, branch and failed bank transactions)

242 Full Service Locations

16	in Bryan/College Station Area
29	in Central Texas Area
33	in Dallas/Fort Worth Area
22	in East Texas Area
65	in Houston Area
29	in South Texas Area
34	in West Texas Area
6	in Central Oklahoma Area
8	in Tulsa Area

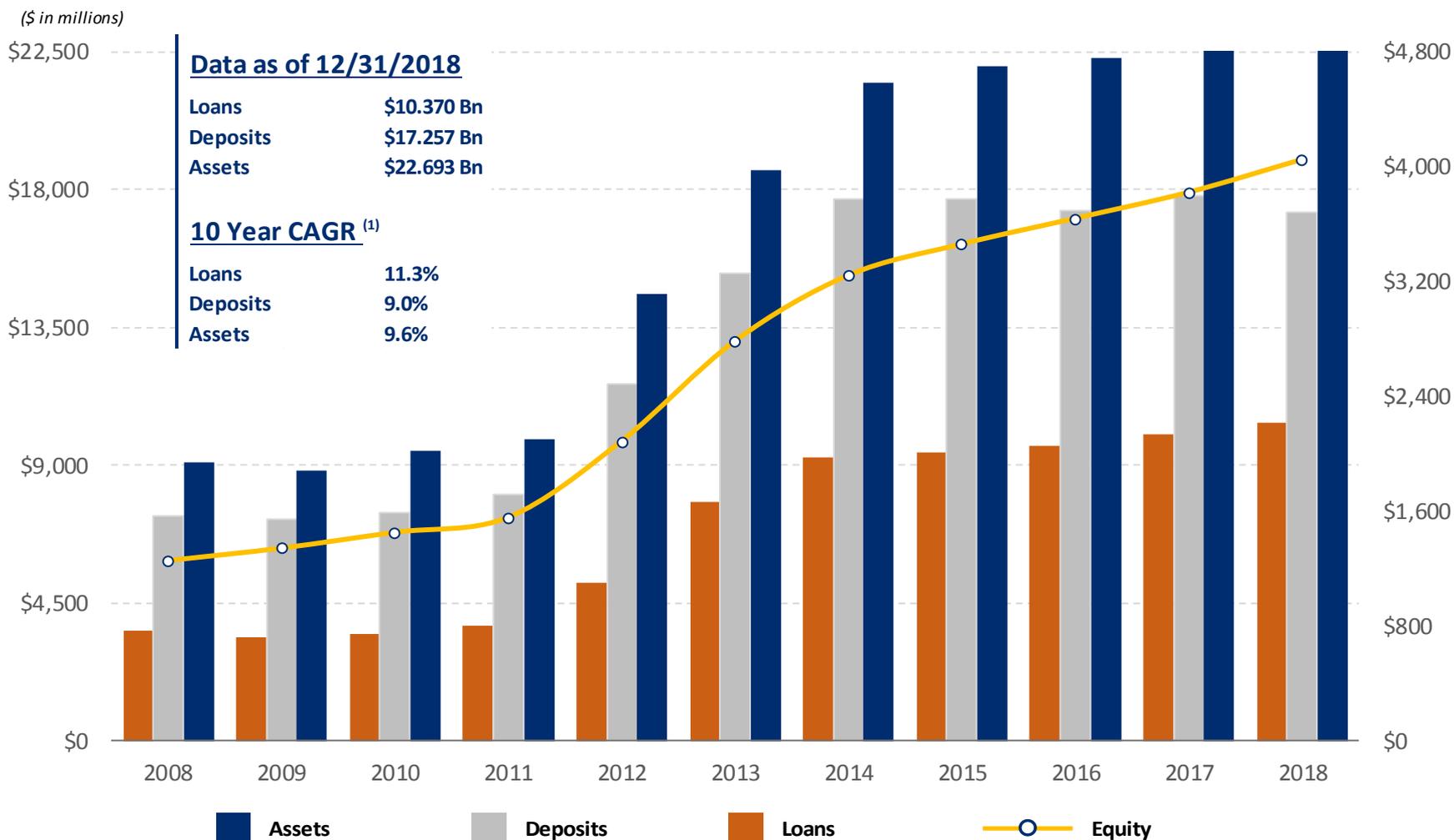


Source: SNL Financial

(1) Per FDIC; Includes Texas headquartered banks; Deposits as of 6/30/2018

(2) Per proxy statement (Form DEF 14A) filed on 3/13/2018

Balance Sheet Summary



Source: Company Documents

(1) Represents the Compound Annual Growth Rate from 12/31/2008 – 12/31/2018

Net Income

(\$ in millions)



Note: Net income includes the following (\$ in thousands)

Provision for Credit Losses	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	4Q17	4Q18
	\$9,867	\$28,775	\$13,585	\$5,200	\$6,100	\$17,240	\$18,275	\$7,560	\$24,000	\$14,325	\$16,350	\$2,000	\$1,000

Loan Discount Accretion	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	4Q17	4Q18
	-	-	-	-	\$26,413	\$62,723	\$95,875	\$52,122	\$38,970	\$21,906	\$13,909	\$4,796	\$2,903

Net Income
 Net Income (Excluding Purchase Accounting Adjustments)

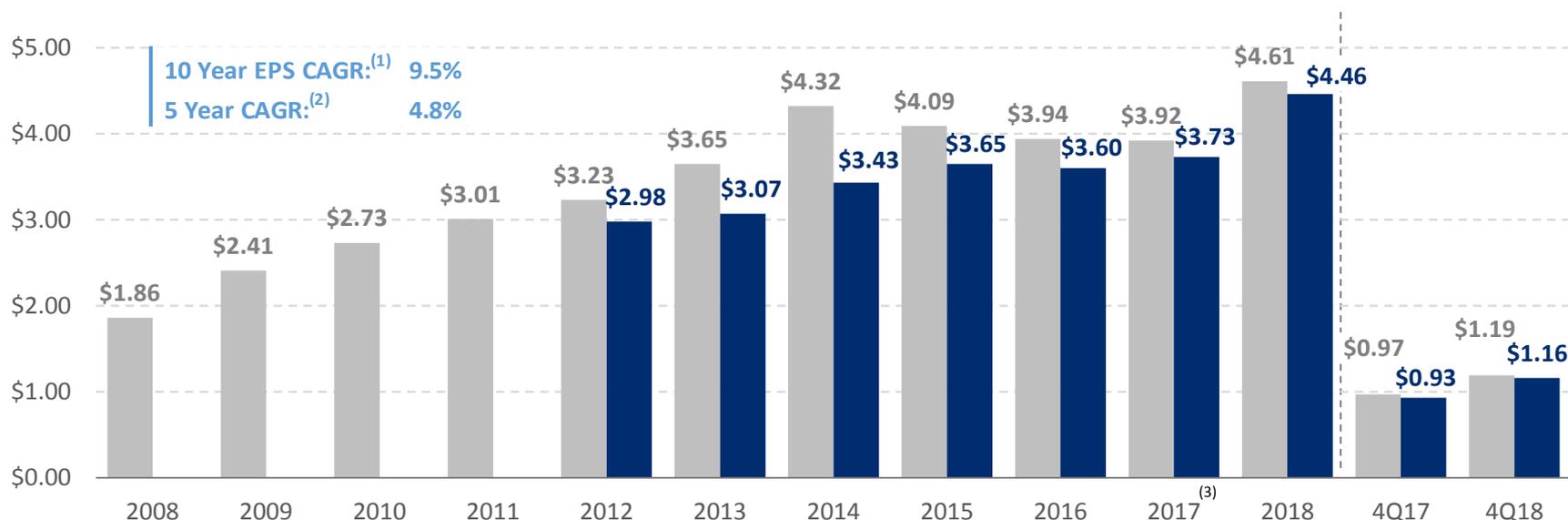
Source: Company Documents

(1) Represents the Compound Annual Growth Rate of net income from 12/31/2008 – 12/31/2018

(2) Represents the Compound Annual Growth Rate of net income from 12/31/2013 – 12/31/2018

(3) Net income includes a one-time non-cash charge of \$1.431 million related to the "Tax Cuts and Jobs Act" enacted on December 22, 2017

Earnings Per Share



Note: Net income includes the following (\$ in thousands)

Provision for Credit Losses	\$9,867	\$28,775	\$13,585	\$5,200	\$6,100	\$17,240	\$18,275	\$7,560	\$24,000	\$14,325	\$16,350	\$2,000	\$1,000
Loan Discount Accretion	-	-	-	-	\$26,413	\$62,723	\$95,875	\$52,122	\$38,970	\$21,906	\$13,909	\$4,796	\$2,903

■ EPS ■ Core EPS (Excluding Purchase Accounting Adjustments)

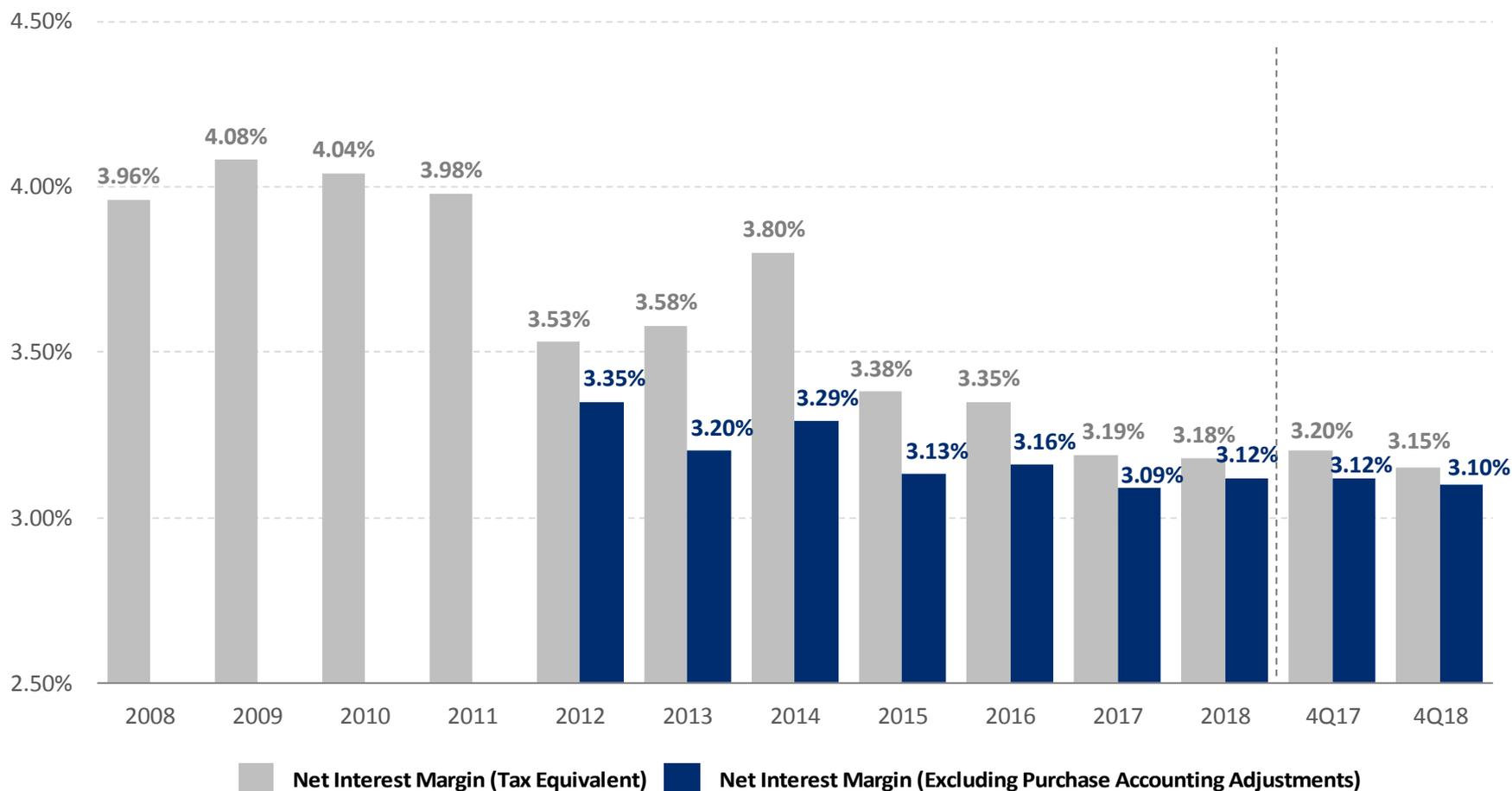
Source: Company Documents

(1) Represents the Compound Annual Growth Rate for EPS from 12/31/2008 – 12/31/2018

(2) Represents the Compound Annual Growth Rate for EPS from 12/31/2013 – 12/31/2018

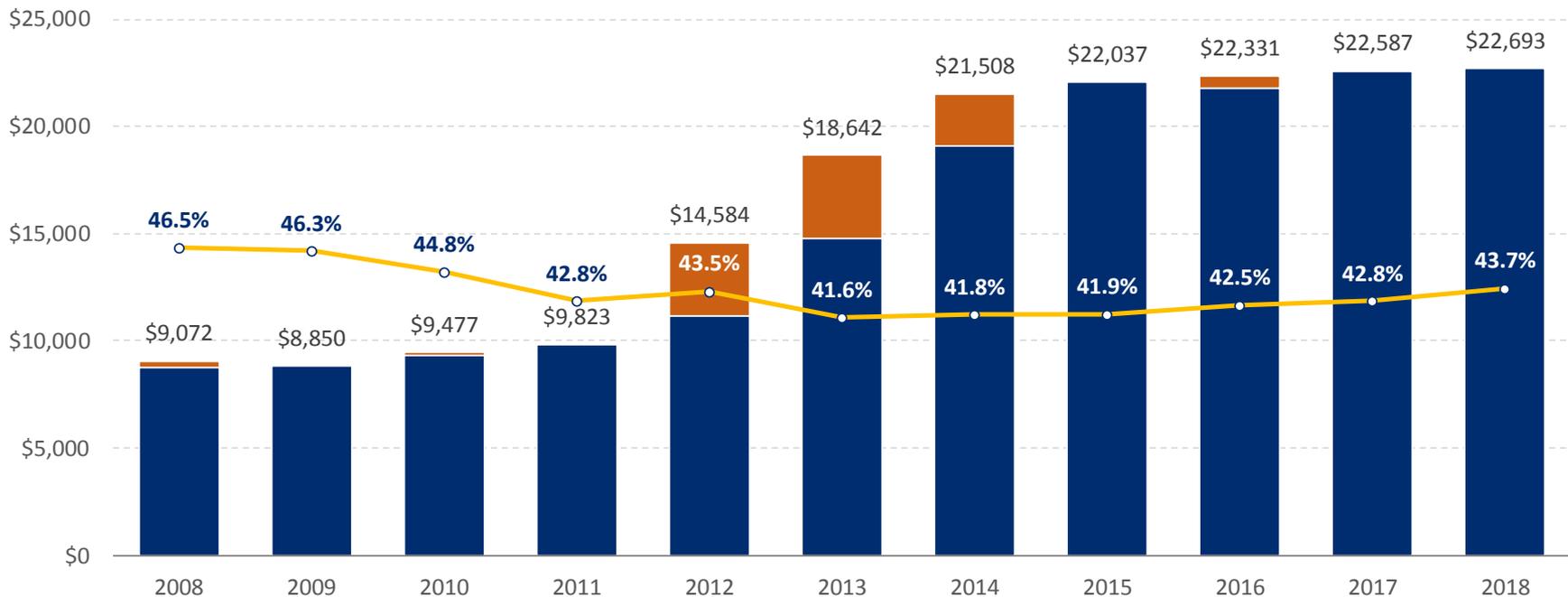
(3) Net income includes a one-time non-cash charge of \$0.02 per diluted share related to the "Tax Cuts and Jobs Act" enacted on December 22, 2017

Net Interest Margin



Efficiency Ratio

(\$ in millions)



% of Assets

Year	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Acquired	3.5%	0.0%	1.6%	0.0%	23.7%	20.9%	11.2%	0.0%	2.5%	0.0%	0.0%

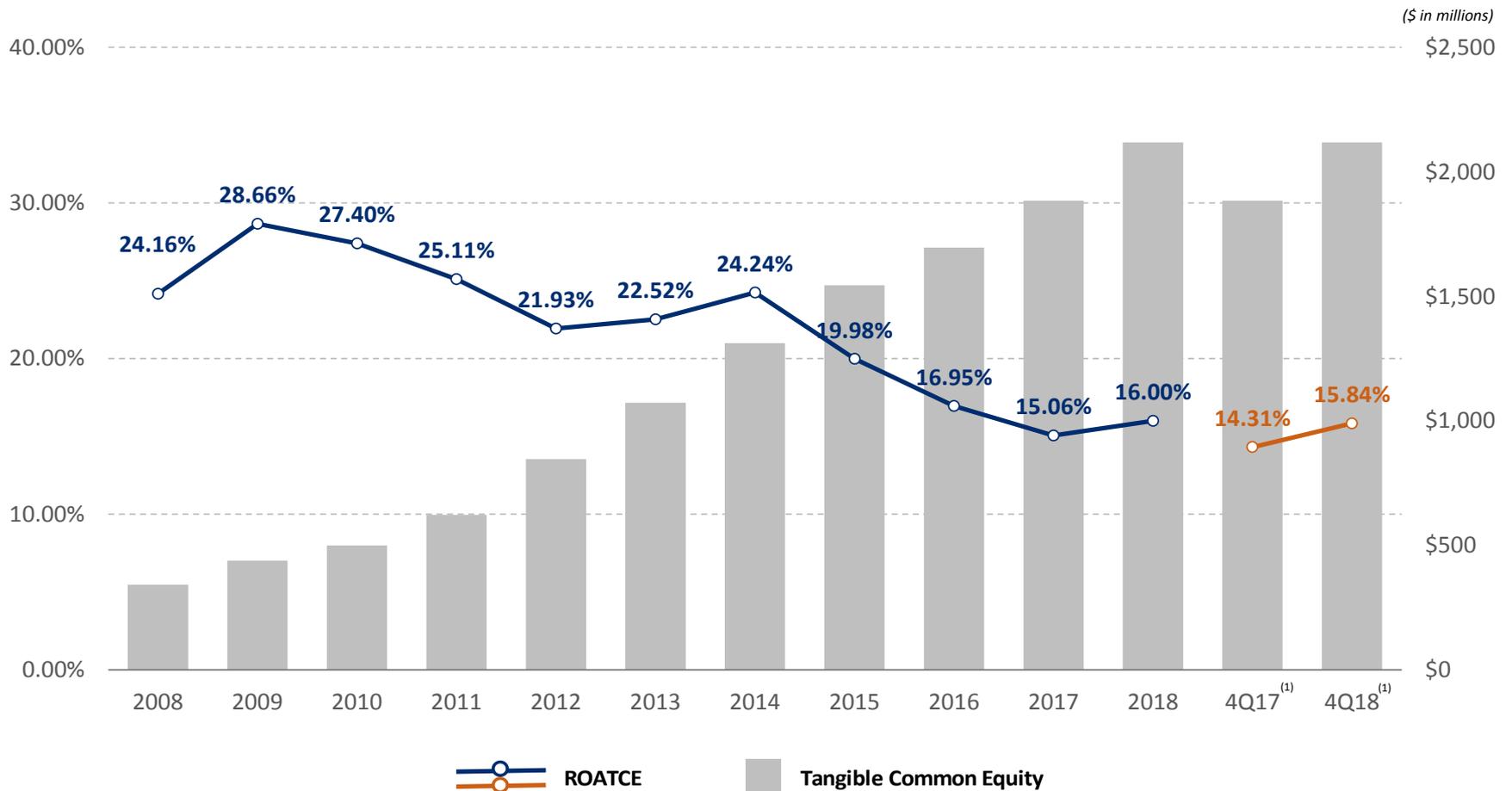


Source: Company Documents

(1) Representative of target assets at closing

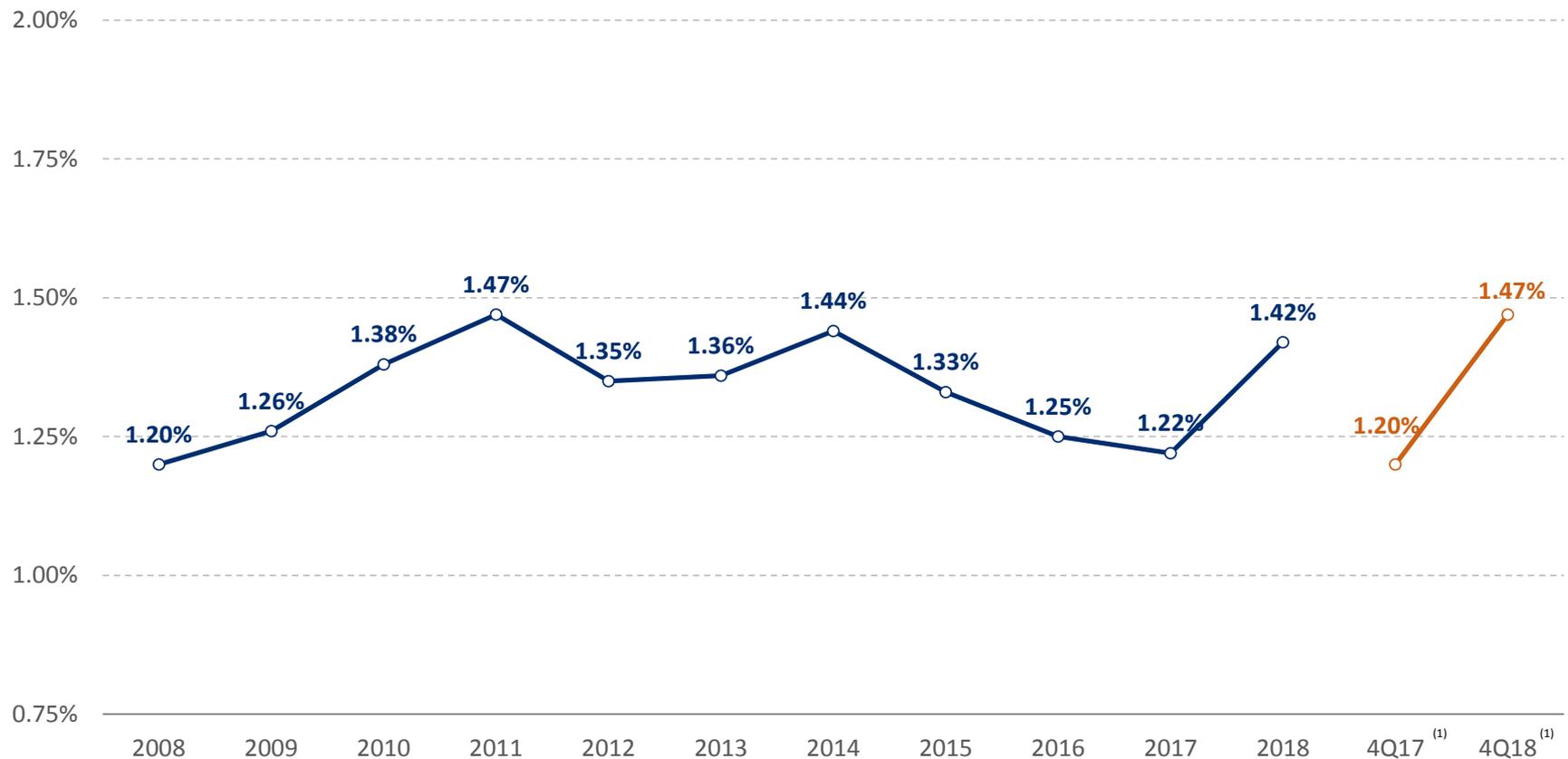
(2) Calculated by dividing total noninterest expense, excluding credit loss provisions, by net interest income plus noninterest income, excluding net gains and losses on the sale of assets and securities. Additionally, taxes are not part of this calculation.

Return on Average Tangible Common Equity



(1) Interim periods shown on an annualized basis

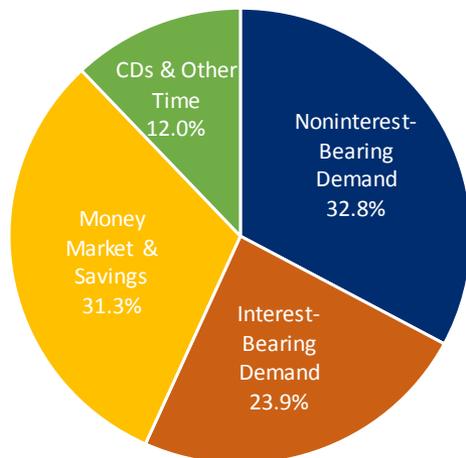
Return on Average Assets



(1) Interim periods shown on an annualized basis

Deposit Composition

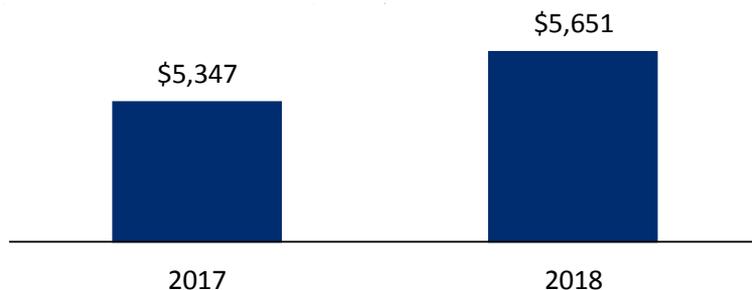
As of December 31, 2018
(\$ in millions)



	\$mm	Cost (%) ⁽¹⁾
Noninterest-Bearing Demand	\$5,666	0.00%
Interest-Bearing Demand	\$4,124	0.57%
Money Market & Savings	\$5,387	0.73%
CDs & Other Time	\$2,079	1.23%

Average Noninterest-Bearing Demand Deposits

Year over Year Growth: 5.7%



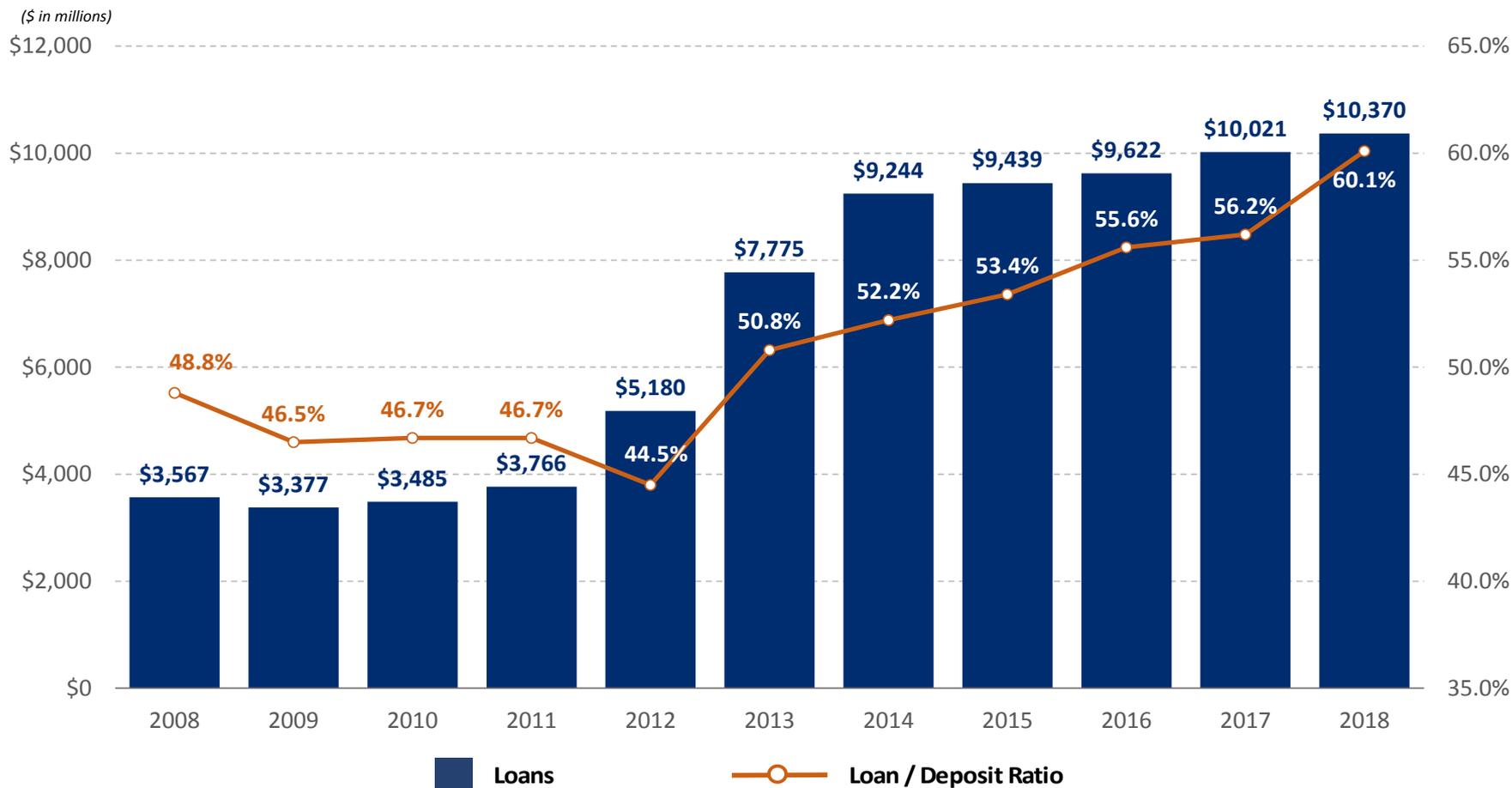
Total Deposits: \$17.3Bn

Total Cost of Deposits: 0.51%⁽¹⁾

Cost of Deposits, Net of NIBD: 0.77%⁽¹⁾

Source: Company Documents
(1) Data for the three months ended December 31, 2018

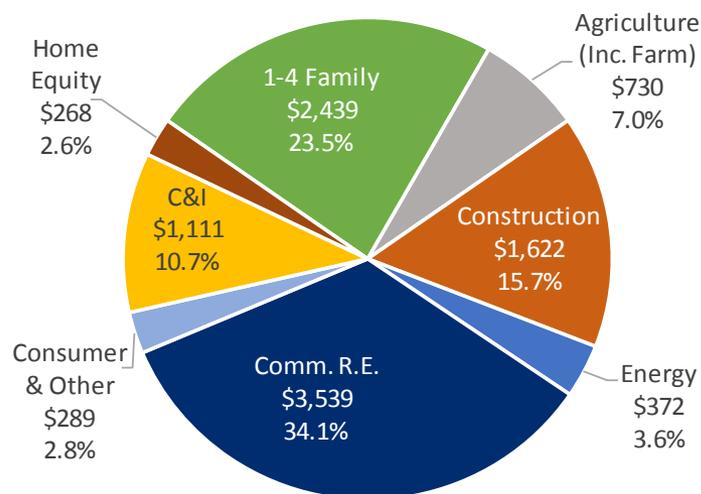
Loan Growth



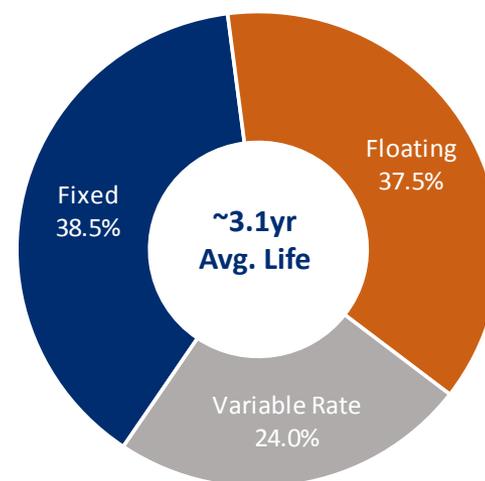
Loan Portfolio Overview

As of December 31, 2018
(\$ in millions)

Loan Portfolio by Category & Geography



Loans by Rate Structure



Loans By Area

Bryan / College Station	\$643	6.2%
Central Oklahoma	\$566	5.5%
Central Texas	\$1,457	14.1%
Dallas / Ft. Worth	\$1,287	12.5%
East Texas	\$428	4.2%
Houston	\$3,099	30.1%
South Texas	\$1,333	12.9%
Tulsa Oklahoma	\$611	5.9%
West Texas	\$889	8.6%

Amount⁽²⁾

% of Total

Total Loans: \$10.4Bn

Yield on Loans: 5.02%⁽¹⁾

Core Yield on Loans: 4.91%⁽³⁾

Source: Company Documents

(1) Data for the three months ended December 31, 2018

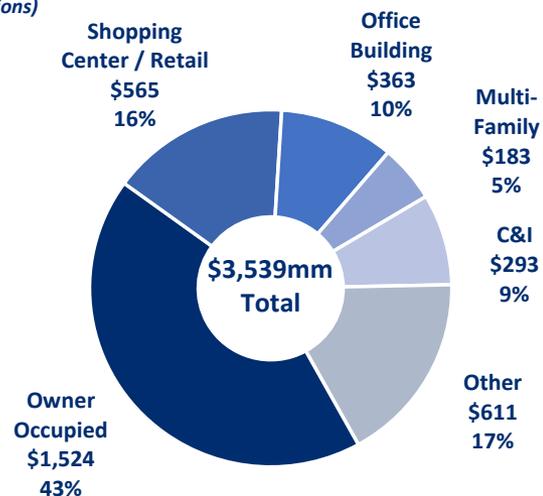
(2) Excludes \$57 million in loans assigned to the Corporate Group

(3) Core yield excludes purchase accounting adjustments

Loan Portfolio Segment Detail

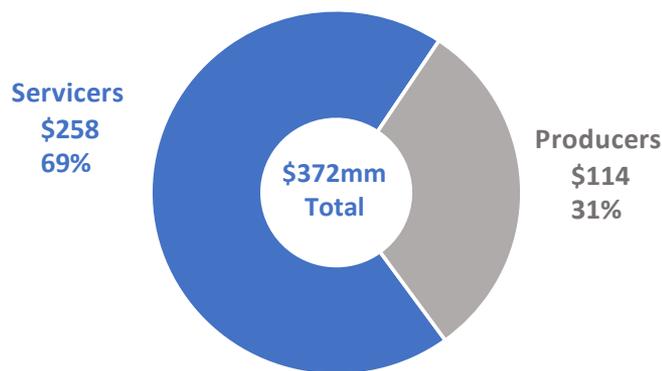
Commercial Real Estate Detail

(\$ in millions)



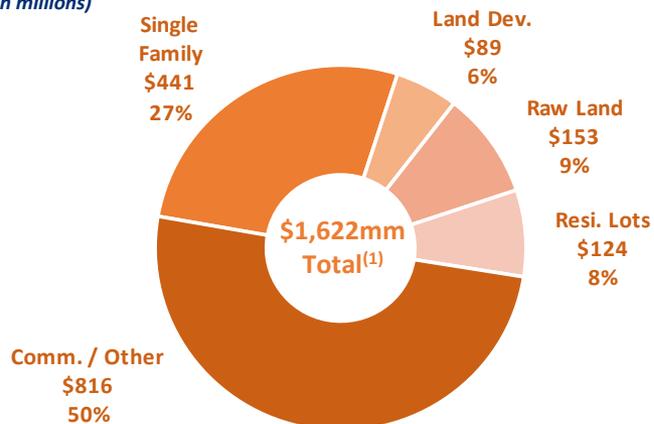
Energy Detail - Outstanding Balance

(\$ in millions)



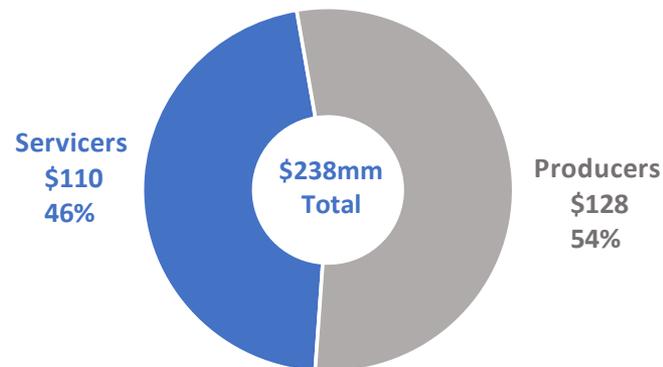
Construction Detail

(\$ in millions)



Energy Detail - Unfunded Commitments

(\$ in millions)

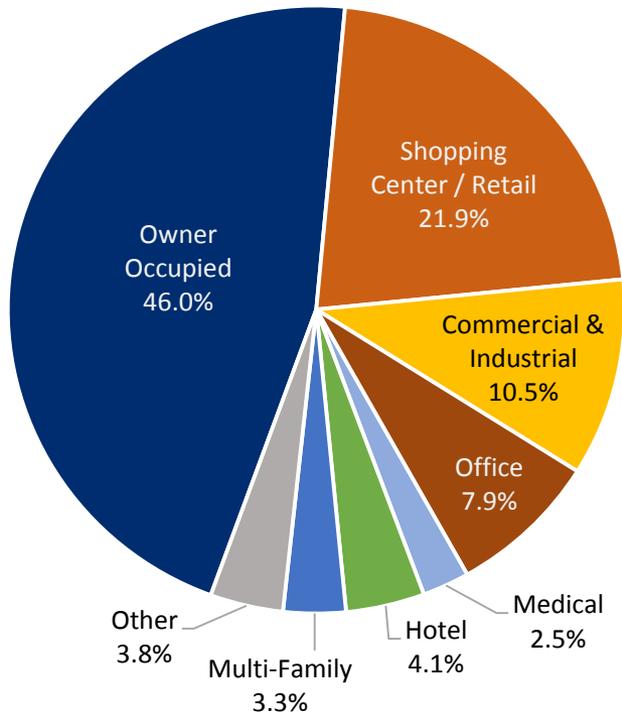


Source: Company Documents

(1) Total includes a net unaccrued discount of (\$1.343) million, not shown in graph

Houston MSA CRE Portfolio

As of December 31, 2018
(\$ in millions)

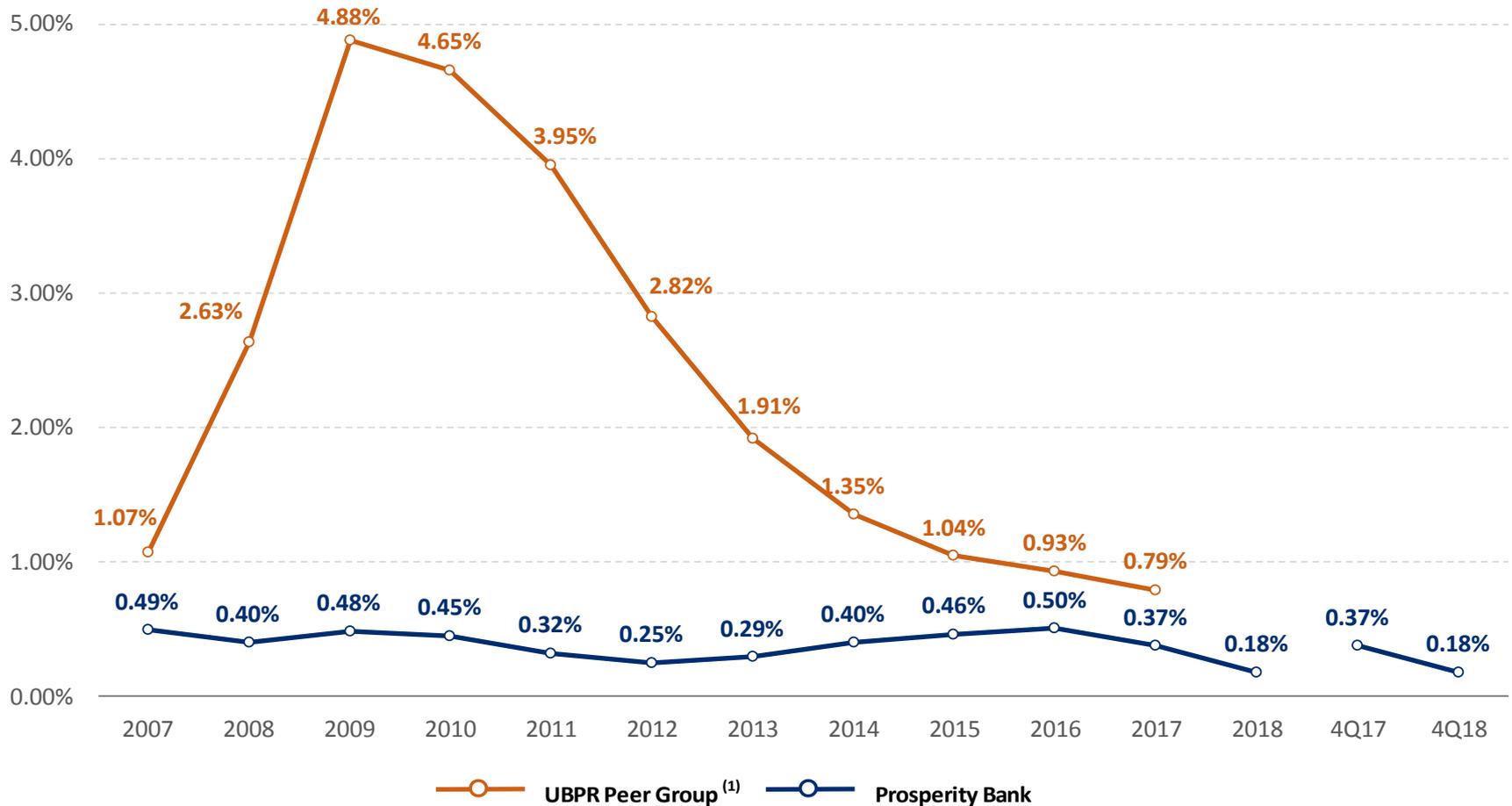


Owner Occupied	\$548
Shopping Center / Retail	\$261
Commercial & Industrial	\$125
Office	\$94
Medical	\$29
Hotel	\$49
Multi-Family	\$39
Other	\$46

Total Houston MSA CRE: \$1.2Bn

Asset Quality

NPAs / Loans + OREO



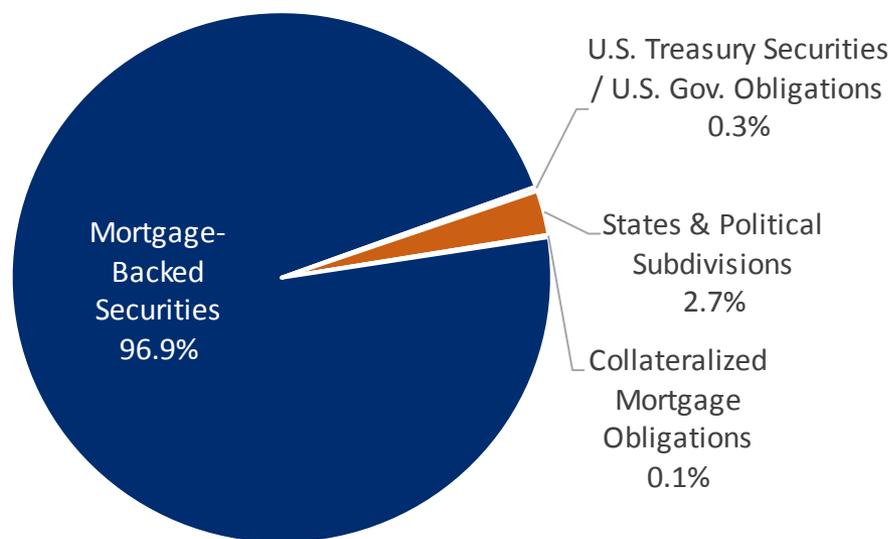
Source: Company Documents & Uniform Bank Performance Report

Note: NPAs include loans past due 90 days and still accruing

(1) UBPR = Uniform Bank Performance Report; Peer Group 11 (231 banks) – insured commercial banks having assets greater than \$3 billion

Securities Portfolio Detail

As of December 31, 2018
(\$ in millions)



99.0% Held to Maturity
1.0% Available for Sale

■ Mortgage-Backed Securities	\$9,115
■ States & Political Subdivisions	\$254
■ Collateralized Mortgage Obligations	\$13
■ U.S. Treasury Securities / U.S. Gov. Obligations	\$26

Total Securities: \$9.4Bn

Yield on Securities: 2.35%⁽¹⁾

Duration: ~3.6 Yrs.⁽²⁾

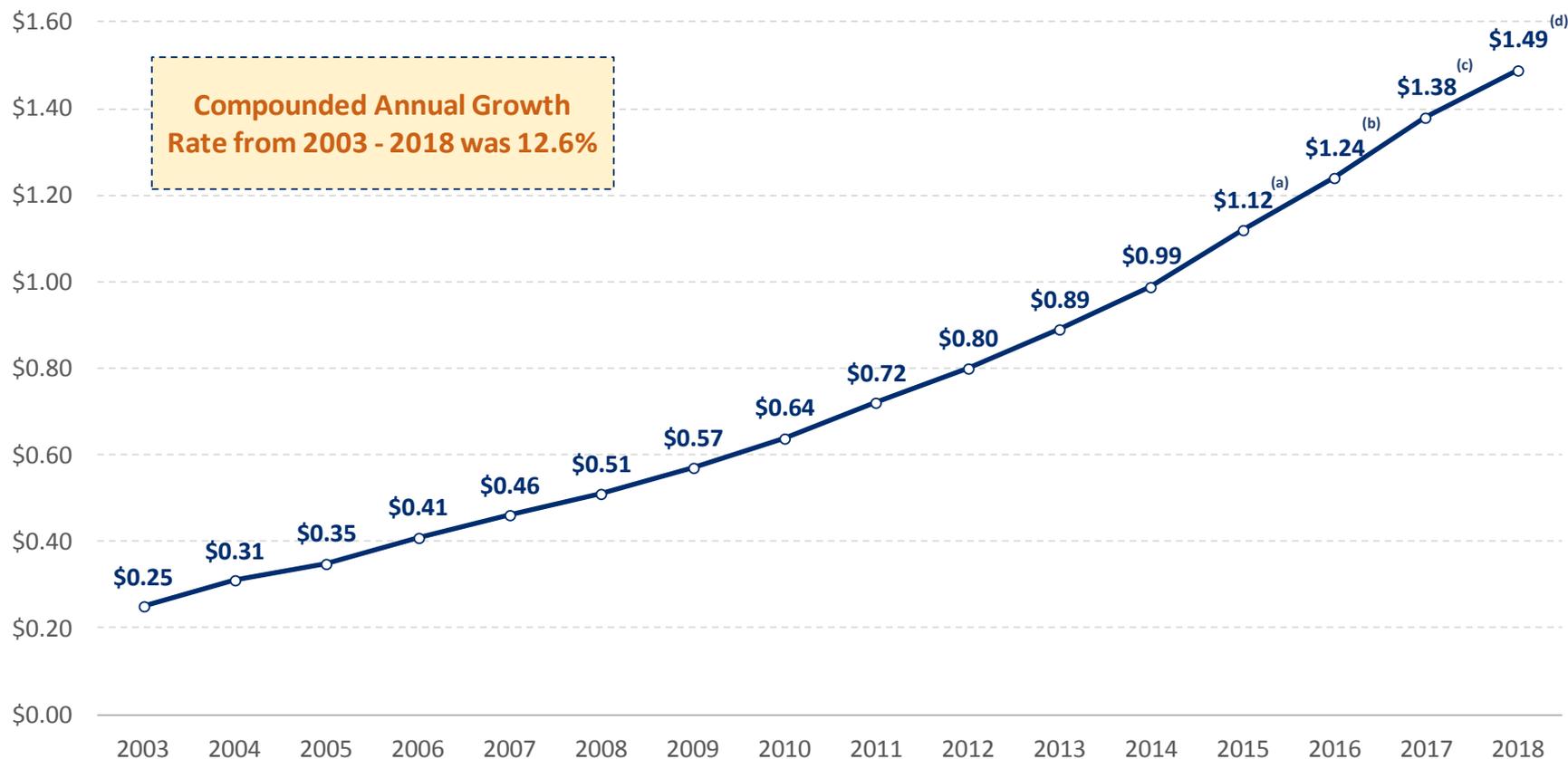
Avg. Yearly Cash Flow: ~\$1.8Bn

Source: Company Documents

(1) Data for the three months ended December 31, 2018

(2) Effective duration +300bps shown

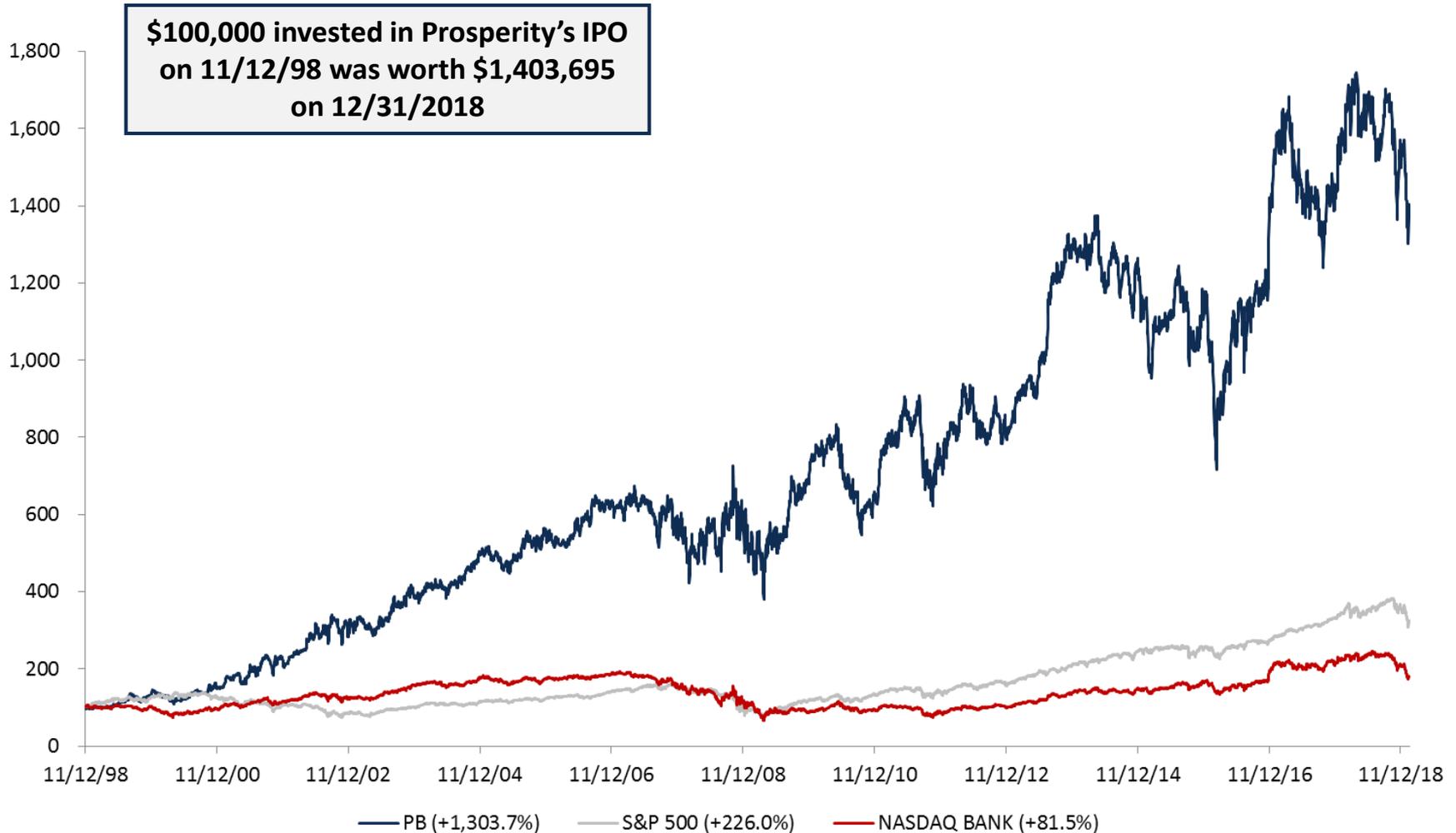
Dividend History



(a) 2015 dividend consists of \$0.2725 per share declared in 1Q 2015, 2Q 2015, 3Q 2015 and \$0.30 per share declared in 4Q 2015
 (b) 2016 dividend consists of \$0.30 per share declared in 1Q 2016, 2Q 2016, 3Q 2016 and \$0.34 per share declared in 4Q 2016
 (c) 2017 dividend consists of \$0.34 per share declared in 1Q 2017, 2Q 2017, 3Q 2017 and \$0.36 per share declared in 4Q 2017
 (d) 2018 dividend consists of \$0.36 per share declared in 1Q 2018, 2Q 2018, 3Q 2018 and \$0.41 per share declared in 4Q 2018

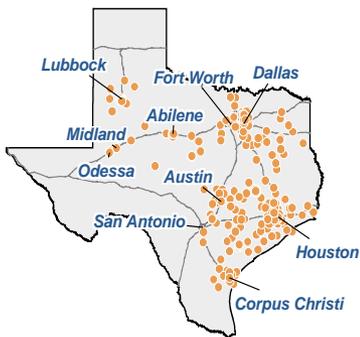
Total Return Performance

IPO (November 12, 1998) to December 31, 2018



Presence in Fast-Growing Markets

Positioned in Strong Markets



- Today, Texas is the 2nd largest state in the U.S. , and largest in the 48 contiguous U.S. with over 29 million residents
- Ranked #3 on the Fortune 500 list with 48 headquartered companies in 2018
- Ranked 1st by Forbes for current economic climate thanks to the 2nd fastest economic growth and 3rd fastest job growth over the past five years

Top 10 Fastest Growing MSAs in the U.S. ⁽¹⁾

Metropolitan Statistical Area	Prosperity Presence	Prosperity Deposits (\$mm)	2019 - 2024 Population Growth
1 Austin-Round Rock, TX	✓	\$840	9.1%
2 Orlando-Kissimmee-Sanford, FL		-	8.1%
3 Houston-The Woodlands-Sugar Land, TX	✓	\$4,976	8.0%
4 San Antonio-New Braunfels, TX	✓	\$356	7.9%
5 Dallas-Fort Worth-Arlington, TX	✓	\$1,429	7.7%
6 North Port-Sarasota-Bradenton, FL		-	7.5%
7 Las Vegas-Henderson-Paradise, NV		-	7.5%
8 Denver-Aurora-Lakewood, CO		-	7.2%
9 Phoenix-Mesa-Scottsdale, AZ		-	7.0%
10 Colorado Springs, Co		-	6.9%

- Oklahoma City and Tulsa comprise nearly 50% of the state's population
- Oklahoma is home to five Fortune 500 Companies
- Business tax climate is one of the best in the country and employers also benefit from energy costs that are roughly 25% below the national average
- Oklahoma is one of the top five producers of wheat and Natural gas in the United States

- Presence in four of the top five fastest growing MSAs in the United States
- The South is home of ten of the 15 fastest growing cities with populations greater than 50,000 in the United States



Corporate Relocations to Texas

Corporate Relocations to Texas (2004 – Present)

California

Aatonomy
 AccentCare
 Active Networks
 AEND Industries, Inc.
 The Allen Group, Inc.
 Allied Electronic Recycling
 ALL-Q-TELL Corp.
 Ameriflight LLC
 Banker's Toolbox, Inc.
 Boreland Software Corporation
 Caliber Collision Centers
 Calpine
 CCRA Travel Solutions
 Channell Commercial Corp.
 CompassLearning
 Consolidated Electrical Distributors
 Copart (CPRT)
 Core-Mark
 Daegis, Inc. (DAEG)
 DBG
 Dimensional Fund Advisors
 DMX MUSIC, Inc.
 DynaPump, Inc.
 EDM Laboratories
 Epicore Software Corporation
 Farmer Brothers (FARM)
 Firefly Space Systems
 Fluor Corporation (FLR)
 Freebirds World Burrito
 Fonality
 Glenmont Global Solutions
 HID Global
 Hutta
 Ironclad Performance Wear Corp.
 Jacobs Engineering
 Jamba Juice Company
 Kubota
 Liberty Fitness Holdings, LLC
 loanDepot, LLC
 Marco Fine Arts
 MC Endeavors, Inc. (MSMY)
 McKesson Corp
 MDB Capital
 Mitratech
 Monkey Sports Inc.
 MVTransportation
 Occidental Petroleum (OXY)
 OmniTracs
 Pacific Union Financial
 Pain Therapeutics (PTIE)
 Primoris Services Corporation (PRIM)
 R2SONIC
 Red Mango, Inc.
 Revlonics, Inc.
 Rifle Gear
 Sanyo Energy
 Sionix Corp. (SINX)
 Solera Holdings (SLH)
 Superconductor Technologies (SCON)
 Telmar Network Technology, Inc.
 Tenet Healthcare (THC)
 Thermasol
 Toyota USA (TM)
 Trend Micro (TYO.4704)
 Vendor Resource Management
 Vermillion, Inc. (VRML)
 Visual Numerics
 W3global
 Waste Connections, Inc. (WCN)
 Websense
 Xeris Pharmaceuticals

Washington

LifeLast, Inc.
 National Scooter Co.
 Prometheus Energy Company

Canada

Absolute Software (ABT)
 Bio-Solutions Corp (BISU)
 Direct Energy
 Mitel Corp (MITL)
 QJ Systems Inc.
 MoneyGram (MGI)
 Speed Commerce

Minnesota

American Environmental Energy, Inc. (AEEI)
 EmpowerMX
 LecTec Corp.
 Enerlex Resources, Inc.
 Ottobock Healthcare
 MoneyGram (MGI)
 Resideo Technologies Inc.
 Speed Commerce

New York

American Locker Group Inc. (ALGI)
 DataTreasury Corp
 Fiesta Restaurant Group (FRGI)
 Greatbatch (GB)
 HMS Holdings (HMSY)
 Six Flags Entertainment (SIX)
 Signature Systems Group
 Visionworks of America
 JP Morgan (6,000 workers)

Massachusetts

Cimagine Novasoft
 Circor Energy (CIR)
 InvenSys Process Systems
 Liberty Mutual
 NTT Data Inc. (TYO.9613)
 VCE Corp.
 Raytheon

Montana

VIZn

Nebraska

Heartland Automotive Services

Kansas

Alco Stores (ALCS)
 Layne Christensen Co. (LAYN)
 Lulu's Dessert Corp
 Enerlex Resources, Inc.

Colorado

Cagney Global Logistics
 Global Clean Energy, Inc. (GCEI)
 Heartland Oil & Gas Corp.
 Magpul Industries
 Par Petroleum Corporation (PARR)
 Quovadx
 Sun River Energy, Inc. (SNRV)

Nevada

CoreSpace

Arizona

Quest Resource Holdings Corp. (QRHC)

Oklahoma

Casedhole Solutions, Inc.
 CITGO Petroleum Corp
 Global Power Equipment Group
 Hilti North America
 LinkAmerica
 NATCO Group, Inc.
 Petrohawk Energy Corp
 Ring Energy, Inc. (REI)
 Soar Winds (SWI)
 Trinity Hospice Inc.

Missouri

Kupper Parker Comm.
 PotentialMetrics
 Emerson Process Management

Arkansas

Golden Living
 US Rare Earths Inc. (UREE)

Louisiana

Bristow Group, Inc. (BRS)
 EPL Oil & Gas, Inc.
 NGC Transmission

Illinois

BL Restaurant Group
 Ferris Manufacturing
 MedMark Services, Inc.
 Monolith Technology Hldgs, LLC
 Neovia Logistics
 RMG Networks (RMGN)
 State Farm
 SolarBridge Technologies, Inc.
 Top Golf
 Boeing (Global Services Business)

Tennessee

Elite Data Services, Inc. (DEAC)
 Miller Energy Resources, Inc.
 Forward Air Corp. (FWRD)

Michigan

Comerica (CMA)
 Cambium Learning (ABCD)

Pennsylvania

Big Brothers Big Sisters
 Hyllion
 Linn Energy, LLC (LINE)
 MPOWER Mobile
 Union Drilling, Inc.

Ohio

Covington Group, Inc.
 Robbins & Myers
 CyrusOne (CONE)
 Victory Capital

Washington D.C.

EF Johnson Technologies, Inc.

North Carolina

Dex Media (DXM)

Georgia

Cyntech Technologies (CYNT)
 NYLO Hotels

Alabama

Torchmark Corporation (TMK)
 Zoes Kitchen (ZOES)

Florida

CCS Medical
 DreamVision
 iWorld Projects & Systems, Inc. (IWPS)
 PGA of America
 Puget Technologies, Inc. (PUGE)
 SoftServe

New Jersey

Ameriflex
 CVE Technology
 Compax USA
 Creston Electronics

Maryland

Broadwing Corp.
 Hanger Inc. (HGR)
 Geico Insurance Division

Connecticut

Accudyne Industries
 iCall Inc.
 TradeCapture Inc.

Virginia

Capital One

Houston Market Highlights

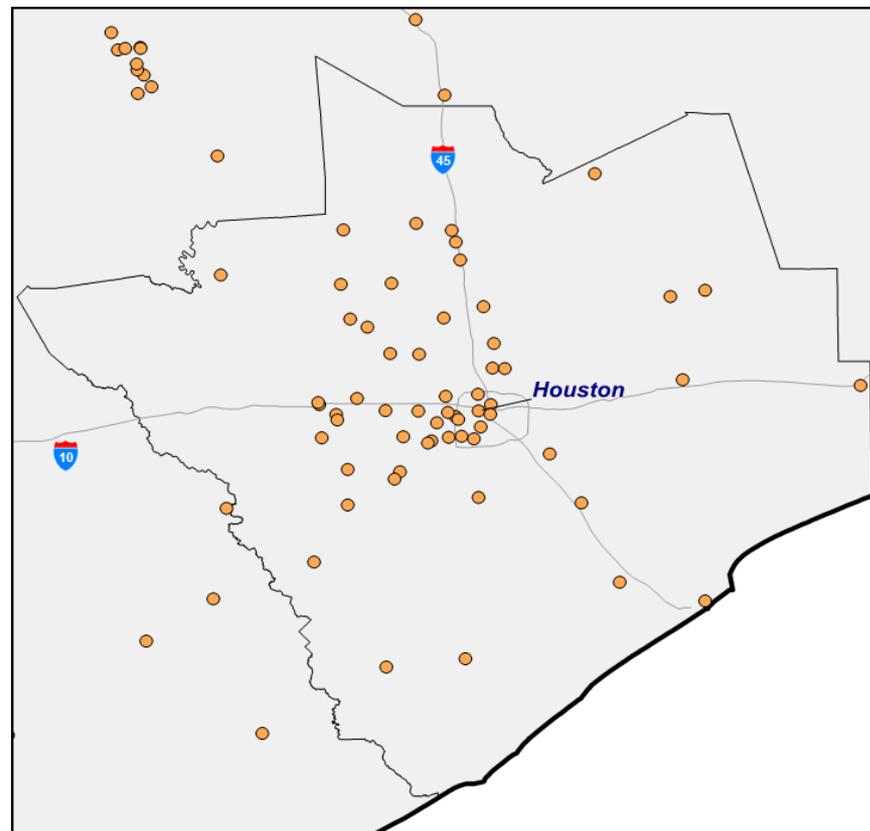
Market Highlights

- Houston MSA is the 5th largest in the United States by population with 7.0 million people
- Headquarters to 21 Fortune 500 companies in 2018
- Home of the Texas Medical Center – the world’s largest medical complex, and NASA’s Johnson Space Center where the Mission Control Center is located
- The Port of Houston is 1st in the U.S. in international waterborne tonnage handled and 2nd in total cargo tonnage handled
- For the twelve months ended December 2018, the Houston MSA created 108,300 jobs, a 3.5% increase since December 2017
- Economic success is projected to continue, with employment growth of 1.7% annually through the year 2040
- Houston’s population is expected to grow 8.0% from 2019 to 2024

Fortune 500 Companies



Houston Franchise



Dallas/Ft. Worth Market Highlights

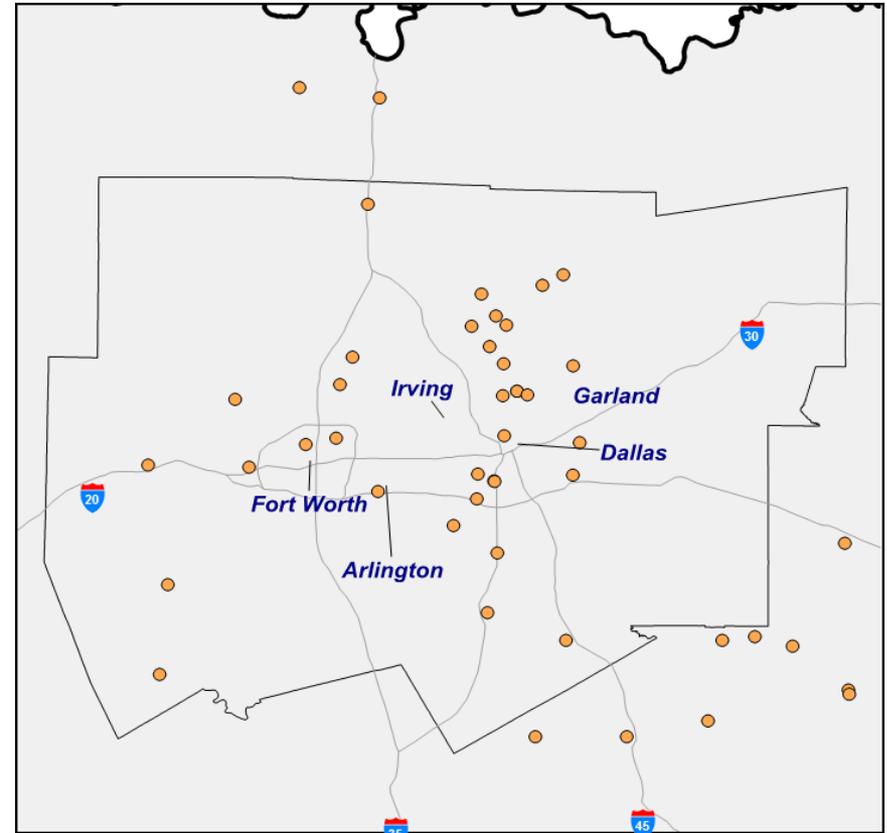
Market Highlights

- Dallas/Ft. Worth MSA is the 4th largest in the United States by population with 7.6 million residents
- Headquarters to 22 Fortune 500 companies in 2018
- Dallas has the largest workforce of any MSA in Texas
- According to the U.S. Bureau of Economic analysis and the Dallas Economic Development, the MSA is home to over 65,000 businesses, adding over 300 jobs per day on average over the past twelve months
- Dallas/Ft. Worth population is expected to grow 7.7% from 2019 to 2024

Fortune 500 Companies



Dallas / Ft. Worth Franchise



Austin Market Highlights

Market Highlights

- Ranked #1 place to live in the U.S. in 2018 by U.S. News and World Report for the second year in a row
- For the twelve months ended October 2018, Austin added 40,400 jobs, representing a growth rate of 3.9%, making it the second fastest growing metropolitan job market in the country
- Ranked by Forbes as the #8 best place in the United States for businesses and careers in 2018
- Unemployment has been at 3.0% or below for the last 14 months as of October 2018
- Austin's population is expected to grow 9.1% from 2019 to 2024

Fortune 500 Companies

amazon

cisco

ebay



Google

IBM

intel

ORACLE

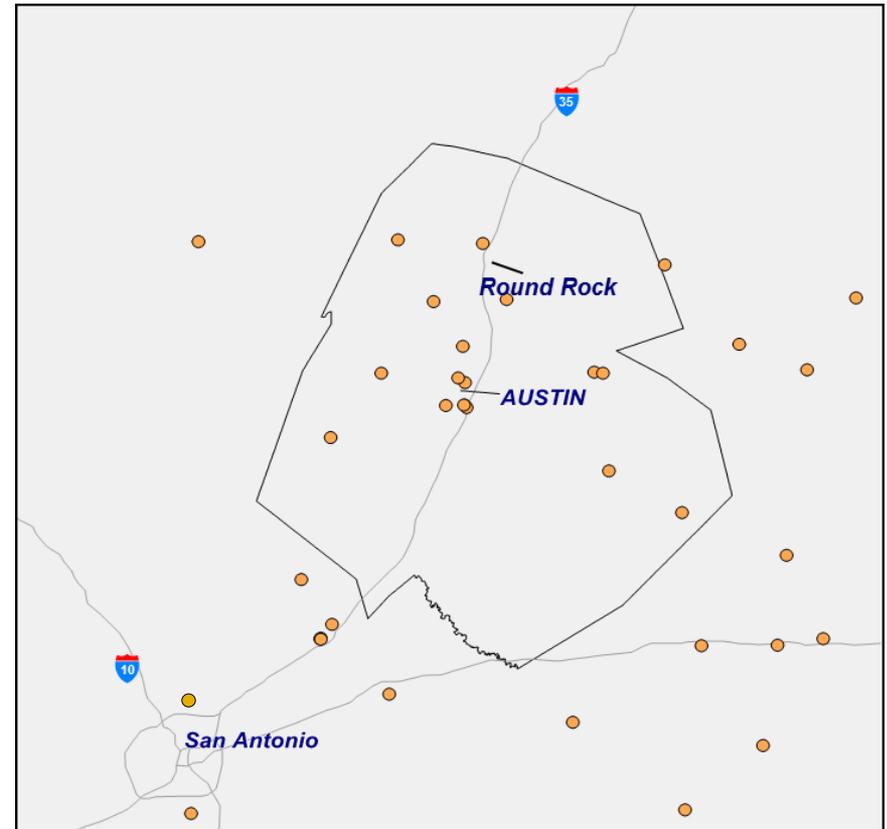
3M



DELL



Austin Franchise



Contact Information

Corporate Headquarters

Prosperity Bank Plaza
4295 San Felipe
Houston Texas 77027

281-269-7199 Telephone
281-269-7222 Fax

Investor Contacts

David Zalman
Chairman & CEO
979-543-2200
david.zalman@prosperitybankusa.com

David Hollaway
Chief Financial Officer
281-269-7199
david.hollaway@prosperitybankusa.com

Cullen Zalman
Investor Relations
281-269-7176
cullen.zalman@prosperitybankusa.com