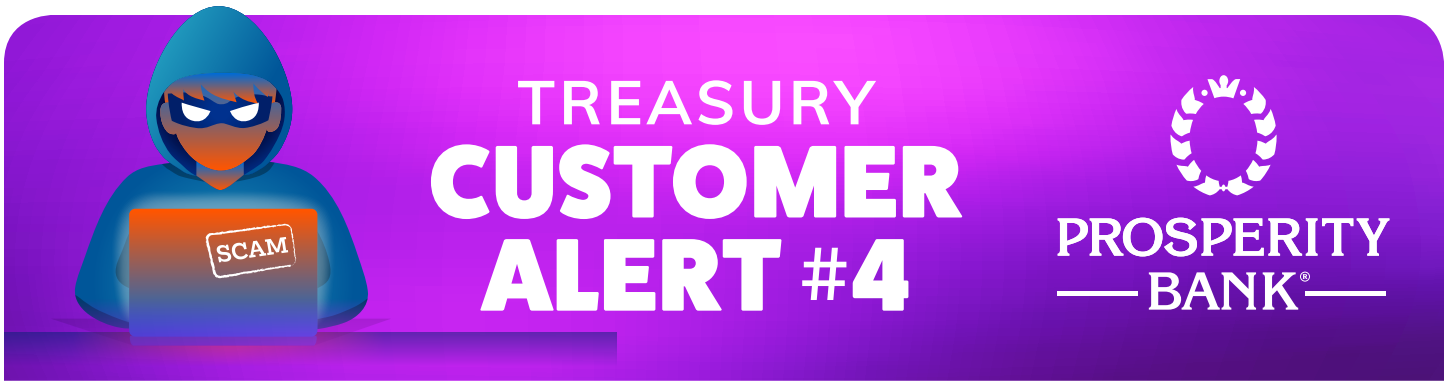




Can Your Business Survive A CYBERATTACK?

THE REAL COST OF CYBERCRIME FOR SMALL & MEDIUM BUSINESSES

Cybercrime is projected to cost the global economy over \$10.5 trillion annually in 2025–2026. U.S. businesses alone reported in excess of \$20 billion in losses in 2025. Losses continue to rise year-over-year, increasing the financial pressure on organizations of all sizes.

SMALL & MEDIUM BUSINESSES (SMB) ARE PRIME TARGETS

- ◆ 43% of all cyberattacks target small businesses.
- ◆ 61% of SMBs experienced a breach in the past year.
- ◆ Attacks occur frequently in the United States. A cybercrime is reported roughly every 40 seconds.

Can your business survive a major loss?

The average small and medium business breach can cost up to \$3.31 million per incident. Typical small-business losses range from \$120,000 to \$254,000 per attack.

- ◆ About **About 20% of SMBs** reported they could be permanently shut down after a cyberattack.
- ◆ Even a **\$100,000 loss** can put 40% of SMBs out of business.

A cyberattack doesn't just affect IT systems — it can lead to:

- ◆ Loss of revenue and customer trust
- ◆ Operational shutdowns and downtime
- ◆ Regulatory and legal penalties
- ◆ Permanent business closure

REMEMBER:

Cybercrime is no longer just an IT issue — it is a business survival issue.



Awareness is your best defense against fraud.



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