“Safe Harbor” Statement
Under the Private Securities Litigation Reform Act of 1995

Statements contained in this presentation which are not historical facts and which pertain to future operating results of Prosperity Bancshares, Inc.® and its subsidiaries constitute “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements involve significant risks and uncertainties. Actual results may differ materially from the results discussed in these forward-looking statements. Factors that might cause such a difference include, but are not limited to, those discussed in the company’s periodic reports and filings with the SEC. Copies of the SEC filings for Prosperity Bancshares, Inc.® may be downloaded from the Internet at no charge from www.prosperitybankusa.com.
2017 Third Quarter Highlights

• Net income of $67.908 million and earnings per share (diluted) of $0.98 for three months ending September 30, 2017

• Assets of $22.143 billion, loans of $9.911 billion, and deposits of $16.907 billion at September 30, 2017

• Common equity tier 1 ratio was 15.10% and leverage ratio was 9.15% at September 30, 2017

• Sound asset quality with annualized net charge offs/average loans of 0.16% for the quarter ending September 30, 2017

• Non-performing assets to average earning assets remain low at 0.24% or $45.823 million for the third quarter 2017

• Efficiency ratio of 41.92% for the third quarter 2017

• Increased cash dividend 5.9% to $0.36 per share for the fourth quarter 2017

Source: Company Documents
Strong Presence in Texas and Oklahoma

• A Texas-based financial holding company with approximately $22.143 billion in total assets

• Ranked #3 in deposit market share in Texas (1)

• Shareholder driven with 4.9% fully diluted insider ownership

• Successful integration of 42 acquisitions (whole bank, branch and failed bank transactions)

243 Full Service Locations

16 in Bryan/College Station Area
29 in Central Texas Area
34 in Dallas/Fort Worth Area
22 in East Texas Area
65 in Houston Area
29 in South Texas Area
34 in West Texas Area
6 in Central Oklahoma Area
8 in Tulsa Area

Source: SNL Financial
(1) Per FDIC; Includes Texas headquartered banks; Deposits as of 6/30/2017
Balance Sheet Summary

Data as of 09/30/2017

- Loans: $9.911 Bn
- Deposits: $16.907 Bn
- Assets: $22.143 Bn

10 Year CAGR (1)
- Loans: 16.0%
- Deposits: 16.6%
- Assets: 17.1%

Source: Company Documents

(1) Represents the Compound Annual Growth Rate from 12/31/2006 – 12/31/2016
Net Income

10 Year CAGR: (1) 16.1%
5 Year CAGR: (2) 14.1%

Note: Net Income includes the following ($ in thousands)

<table>
<thead>
<tr>
<th>Provision for Credit Losses</th>
<th>$504</th>
<th>$760</th>
<th>$9,867</th>
<th>$28,775</th>
<th>$13,585</th>
<th>$5,200</th>
<th>$6,100</th>
<th>$17,240</th>
<th>$18,275</th>
<th>$7,560</th>
<th>$24,000</th>
<th>$2,000</th>
<th>$6,900</th>
</tr>
</thead>
</table>

| Loan Discount Accretion | - | - | - | - | - | - | $26,413 | $62,723 | $95,875 | $52,122 | $38,970 | $7,620 | $7,886 |

Source: Company Documents
(1) Represents the Compound Annual Growth Rate from 12/31/2006 – 12/31/2016
(2) Represents the Compound Annual Growth Rate from 12/31/2011 – 12/31/2016
Earnings per Share Growth

10 Year CAGR: (1) 7.3%
5 Year CAGR: (2) 5.5%

$1.94 $1.94 $1.86 $2.41 $2.73 $3.01 $3.23 $3.65 $4.10 $4.09 $3.94

Note: Net Income Includes the Following ($ in thousands)

<table>
<thead>
<tr>
<th>Provision for Credit Losses</th>
<th>$504</th>
<th>$760</th>
<th>$9,867</th>
<th>$28,775</th>
<th>$13,585</th>
<th>$5,200</th>
<th>$6,100</th>
<th>$17,240</th>
<th>$18,275</th>
<th>$7,560</th>
<th>$24,000</th>
<th>$2,000</th>
<th>$6,900</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loan Discount Accretion</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>$26,413</td>
<td>$62,723</td>
<td>$95,875</td>
<td>$52,122</td>
<td>$38,970</td>
</tr>
</tbody>
</table>

Source: Company Documents
(1) Represents the Compound Annual Growth Rate from 12/31/2006 – 12/31/2016
(2) Represents the Compound Annual Growth Rate from 12/31/2011 – 12/31/2016
Net Interest Margin

Source: Company Documents
Acquisitions & Efficiency Ratio

<table>
<thead>
<tr>
<th>Year</th>
<th>Acquisitions of Assets</th>
<th>Total Assets Acquired</th>
<th>Efficiency Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>$4,587</td>
<td>$14,584</td>
<td>45.3%</td>
</tr>
<tr>
<td>2007</td>
<td>$6,372</td>
<td>$18,642</td>
<td>46.2%</td>
</tr>
<tr>
<td>2008</td>
<td>$9,072</td>
<td>$21,508</td>
<td>46.5%</td>
</tr>
<tr>
<td>2009</td>
<td>$8,850</td>
<td>$22,037</td>
<td>46.3%</td>
</tr>
<tr>
<td>2010</td>
<td>$9,477</td>
<td>$22,331</td>
<td>44.8%</td>
</tr>
<tr>
<td>2011</td>
<td>$9,823</td>
<td>$22,143</td>
<td>42.8%</td>
</tr>
<tr>
<td>2012</td>
<td></td>
<td></td>
<td>43.5%</td>
</tr>
<tr>
<td>2013</td>
<td></td>
<td></td>
<td>41.6%</td>
</tr>
<tr>
<td>2014</td>
<td></td>
<td></td>
<td>41.8%</td>
</tr>
<tr>
<td>2015</td>
<td></td>
<td></td>
<td>41.9%</td>
</tr>
<tr>
<td>2016</td>
<td></td>
<td></td>
<td>42.5%</td>
</tr>
<tr>
<td>2017</td>
<td></td>
<td></td>
<td>41.9%</td>
</tr>
</tbody>
</table>

Source: Company Documents

(1) Representative of assets at closing
(2) Calculated by dividing total noninterest expense, excluding credit loss provisions, by net interest income plus noninterest income, excluding net gains and losses on the sale of assets and securities. Additionally, taxes are not part of this calculation.
Return on Average Tangible Common Equity

(1) Interim periods shown on an annualized basis
**Return on Average Assets**

Interim periods shown on an annualized basis.

- 2006: 1.44%
- 2007: 1.38%
- 2008: 1.20%
- 2009: 1.26%
- 2010: 1.38%
- 2011: 1.47%
- 2012: 1.35%
- 2013: 1.36%
- 2014: 1.44%
- 2015: 1.33%
- 2016: 1.25%
- 3Q16: 1.27%
- 3Q17: 1.22%
Loan Growth

Source: Company Documents
# Loan Portfolio

**As of September 30, 2017**
($ in millions)

## Loan Portfolio by Category & Geography

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-4 Family (Inc. Farm)</td>
<td>$693</td>
<td>7.0%</td>
</tr>
<tr>
<td>C&amp;I</td>
<td>$1,180</td>
<td>11.9%</td>
</tr>
<tr>
<td>Construction</td>
<td>$1,453</td>
<td>14.7%</td>
</tr>
<tr>
<td>Comm. R.E.</td>
<td>$3,295</td>
<td>33.2%</td>
</tr>
<tr>
<td>Energy</td>
<td>$292</td>
<td>2.9%</td>
</tr>
<tr>
<td>Home Equity</td>
<td>$284</td>
<td>2.9%</td>
</tr>
<tr>
<td>Consumer &amp; Other</td>
<td>$265</td>
<td>2.7%</td>
</tr>
<tr>
<td>Agriculture (Inc. Farm)</td>
<td>$693</td>
<td>7.0%</td>
</tr>
<tr>
<td>Energy</td>
<td>$292</td>
<td>2.9%</td>
</tr>
<tr>
<td>Single Family</td>
<td>$2,449</td>
<td>24.7%</td>
</tr>
<tr>
<td>Other</td>
<td>$792</td>
<td>24.0%</td>
</tr>
<tr>
<td>Multi-Family</td>
<td>$162</td>
<td>4.9%</td>
</tr>
<tr>
<td>Land Dev.</td>
<td>$77</td>
<td>5.3%</td>
</tr>
<tr>
<td>Owner Occupied</td>
<td>$1,508</td>
<td>45.8%</td>
</tr>
<tr>
<td>Raw Land</td>
<td>$192</td>
<td>13.2%</td>
</tr>
<tr>
<td>Resi. Lots</td>
<td>$128</td>
<td>8.8%</td>
</tr>
<tr>
<td>Comm. / Other</td>
<td>$672</td>
<td>46.2%</td>
</tr>
<tr>
<td>Comm. R.E. Detail</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Construction Detail</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## CRE & Construction Detail

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office Building</td>
<td>$348</td>
<td>10.6%</td>
</tr>
<tr>
<td>Shopping Center</td>
<td>$485</td>
<td>14.7%</td>
</tr>
<tr>
<td>Comm. R.E.</td>
<td>$3,295</td>
<td>33.2%</td>
</tr>
<tr>
<td>Other</td>
<td>$792</td>
<td>24.0%</td>
</tr>
<tr>
<td>Multi-Family</td>
<td>$162</td>
<td>4.9%</td>
</tr>
<tr>
<td>Single Family</td>
<td>$387</td>
<td>26.6%</td>
</tr>
<tr>
<td>Land Dev.</td>
<td>$77</td>
<td>5.3%</td>
</tr>
<tr>
<td>Raw Land</td>
<td>$192</td>
<td>13.2%</td>
</tr>
<tr>
<td>Resi. Lots</td>
<td>$128</td>
<td>8.8%</td>
</tr>
</tbody>
</table>

## Loans By Area

<table>
<thead>
<tr>
<th>Area</th>
<th>Amount</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bryan / College Station:</td>
<td>$617</td>
<td>6.2%</td>
</tr>
<tr>
<td>Central Oklahoma:</td>
<td>$497</td>
<td>5.0%</td>
</tr>
<tr>
<td>Central Texas:</td>
<td>$1,344</td>
<td>13.6%</td>
</tr>
<tr>
<td>Dallas / Ft. Worth:</td>
<td>$1,150</td>
<td>11.6%</td>
</tr>
<tr>
<td>East Texas:</td>
<td>$394</td>
<td>4.0%</td>
</tr>
<tr>
<td>Houston:</td>
<td>$3,193</td>
<td>32.2%</td>
</tr>
<tr>
<td>South Texas:</td>
<td>$1,280</td>
<td>12.9%</td>
</tr>
<tr>
<td>Tulsa Oklahoma:</td>
<td>$616</td>
<td>6.2%</td>
</tr>
<tr>
<td>West Texas:</td>
<td>$820</td>
<td>8.3%</td>
</tr>
</tbody>
</table>

**Source:** Company Documents

(1) Totals do not include purchase accounting discount of ($2.571)
Energy Portfolio

Outstanding Balance

- Servicers: $185 million (63.4%)
- Producers: $107 million (36.6%)
- Total: $292 million

Unfunded Commitments

- Servicers: $100 million (61.0%)
- Producers: $64 million (39.0%)
- Total: $164 million

Portfolio Commentary

- Total outstanding balance of $291.8 million, or 2.9% of total loans
- Total unfunded commitments of $164.4 million
- Total energy reserves of 2.6% or $7.6 million
- $13.7 million of energy loans are subject to a fair value mark of $3.4 million
- Three energy loans are Shared National Credits (SNCs) with an outstanding balance of $2.9 million
- Average relationship size for both producers and servicers is under $1.0 million, with only six relationships over $10.0 million
- Reserve-based lending is only on proven producing reserves
- Servicing portfolio is well-diversified

Source: Company Documents
Houston MSA CRE Portfolio

As of September 30, 2017
($ in millions)

Total Houston MSA CRE: $1.1Bn

- Owner Occupied: $500.1
- Shopping Center / Retail: $194.5
- Commercial & Industrial: $114.9
- Office: $67.7
- Medical: $54.9
- Hotel: $42.7
- Multi-Family: $23.7
- Other: $57.1

Source: Company Documents
Asset Quality
NPAs / Loans + OREO

Source: Company Documents & Uniform Bank Performance Report
Note: NPAs include loans past due 90 days and still accruing
(1)  UBPR = Uniform Bank Performance Report; Peer Group 11 (231 banks) – insured commercial banks having assets greater than $3 billion
Deposit Composition

As of September 30, 2017
($ in millions)

Non-Interest Bearing Demand

Linked Qtr Growth: 5.9%

Total Deposits: $16.9Bn

Cost of Deposits: 0.29%

Non-Interest Bearing Demand Deposits

<table>
<thead>
<tr>
<th>Linked Qtr</th>
<th>Deposits (in $ millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3Q16</td>
<td>$5,159</td>
</tr>
<tr>
<td>4Q16</td>
<td>$5,191</td>
</tr>
<tr>
<td>1Q17</td>
<td>$5,299</td>
</tr>
<tr>
<td>2Q17</td>
<td>$5,397</td>
</tr>
<tr>
<td>3Q17</td>
<td>$5,465</td>
</tr>
</tbody>
</table>

Source: Company Documents
(a) 2014 dividend consists of $0.24 per share declared in 1Q 2014, 2Q 2014, 3Q 2014 and $0.2725 per share declared in 4Q 2014
(b) 2015 dividend consists of $0.2725 per share declared in 1Q 2015, 2Q 2015, 3Q 2015 and $0.30 per share declared in 4Q 2015
(c) 2016 dividend consists of $0.30 per share declared in 1Q 2016, 2Q 2016, 3Q 2016 and $0.34 per share declared in 4Q 2016

Compounded Annual Growth Rate from 2003 - 2016 was 13.1%
Total Return Performance

IPO (November 12, 1998) to September 30, 2017

$100,000 invested in Prosperity’s IPO on 11/12/98 was worth $1,451,270 on 09/30/17

Presence in Fast-Growing Markets

Positioned in Strong Markets

Today, Texas is the 2nd largest state in the U.S. with over 28 million residents.

 Ranked #2 on the Fortune 500 list with 54 headquartered companies as of 2016.

 Texas contributed $1.6 trillion to United States GDP, second to only California.

 Ranked 1st by Forbes for current economic climate thanks to the 2nd fastest economic growth and 3rd fastest job growth over the past five years.

 Oklahoma City and Tulsa comprise 45% of the state’s population.

 Business tax climate is one of the best in the country and employers also benefit from energy costs that are 24% below the national average.

 Ranked 4th in the nation for natural gas production and 5th for crude oil.

Top 10 Fastest Growing MSAs in the U.S. (1)

<table>
<thead>
<tr>
<th>Metropolitan Statistical Area</th>
<th>Prosperity Presence</th>
<th>Prosperity Deposits ($mm)</th>
<th>2018 - 2023 Population Growth (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Austin-Round Rock, TX</td>
<td>✓</td>
<td>$842</td>
<td>9.5%</td>
</tr>
<tr>
<td>2 Orlando-Kissimmee-Sanford, FL</td>
<td>-</td>
<td>-</td>
<td>8.2%</td>
</tr>
<tr>
<td>3 Houston-The Woodlands-Sugar Land, TX</td>
<td>✓</td>
<td>$5,029</td>
<td>8.3%</td>
</tr>
<tr>
<td>4 San Antonio-New Braunfels, TX</td>
<td>✓</td>
<td>$366</td>
<td>8.1%</td>
</tr>
<tr>
<td>5 Dallas-Fort Worth-Arlington, TX</td>
<td>✓</td>
<td>$1,453</td>
<td>7.7%</td>
</tr>
<tr>
<td>6 Denver-Aurora-Lakewood, CO</td>
<td>-</td>
<td>-</td>
<td>7.7%</td>
</tr>
<tr>
<td>7 Phoenix-Mesa-Scottsdale, AZ</td>
<td>-</td>
<td>-</td>
<td>7.2%</td>
</tr>
<tr>
<td>8 Las Vegas-Henderson-Paradise, NV</td>
<td>-</td>
<td>-</td>
<td>7.3%</td>
</tr>
<tr>
<td>9 Seattle-Tacoma-Bellevue, WA</td>
<td>-</td>
<td>-</td>
<td>6.7%</td>
</tr>
<tr>
<td>10 Atlanta-Sandy Springs-Roswell, GA</td>
<td>-</td>
<td>-</td>
<td>6.5%</td>
</tr>
</tbody>
</table>

- Presence in four of the top five fastest growing MSAs in the United States
- The South is home of ten of the 15 fastest growing cities with populations greater than 50,000 in the United States

Corporate Relocations to Texas (2004 – Present)

California
- AccentCare
- Active Networks
- The Allen Group, Inc.
- Allied Electronic Recycling
- ALL-Q-TELL Corp.
- Ameriflight LLC
- Banker’s Toolboxes, Inc.
- Boneland Software Corporation
- Caliber Collision Centers
- Calpine
- CCRA Travel Solutions
- Channel Commercial Corp.
- CompassLearning
- Consolidated Electrical Distributors
- Copart (CPRT)
- Daegis, Inc. (DAEG)
- DBS
- Dimensional Fund Advisors
- DMX MUSIC, Inc.
- DynaPump, Inc.
- EGM Laboratories
- Epicure Software Corporation
- Farmer Brothers (FARM)
- Firefly Space Systems
- Fluor Corporation (FLIR)
- Freebirds World Burrito
- Fomalnd
- Glenmont Global Solutions
- H2O Global
- Ironclad Performance Wear Corp.
- Jacobs Engineering
- Jamba Juice Company
- Kubota
- Liberty Fitness Holdings, LLC
- LoanDepot, LLC
- Marco Fine Arts
- MC Endeavors, Inc. (MSMV)
- MBD Capital
- Mitratech
- Monkey Sports Inc.
- MTVTransportation
- Occidental Petroleum (OXY)
- OmniTracs
- Pacific Union Financial
- Pain Therapeutics (PITX)
- Primoris Services Corporation (PRIM)
- Ri3sonic
- Red Mango, Inc.
- Revionics, Inc.
- Rife Gear
- Sanyo Energy
- SierraCorp. (SINK)
- Solera Holdings (SLH)
- Superconductor Technologies (SCON)
- Telmar Network Technology, Inc.
- Tenet Healthcare (THC)
- Thermasil
- Toyota USA (TM)
- Trend Micro (TYO.4704)
- Vendor Resource Management
- Vermillion, Inc. (VRML)
- Visual Numerics
- W3global
- Waste Connections, Inc. (WCN)
- Websense
- Xenos Pharmaceuticals

Canada
- Absolute Software (ATB)
- Bio-Solutions Corp (BISU)
- Direct Energy
- Mitel Corp (MITE)
- OI Systems Inc.
- MoneyGram (MNG)
- Speed Commerce

Colorado
- Carefresh Global Logistics
- Charah Global Clean Energy, Inc. (CGC)
- Heartland Oil & Gas Corp.
- Magpul Industries
- Par Petroleum Corporation (PARR)
- Quonums
- Sun River Energy, Inc. (SNW)

Connecticut
- Apocynome industries
- Call inc.
- TradeCapture inc.

Delaware
- Absolute Software (ATB)
- Bio-Solutions Corp (BISU)
- Direct Energy
- Mitel Corp (MITE)
- OI Systems Inc.
- MoneyGram (MNG)
- Speed Commerce

Florida
- ICS Material DreamVision
- iWorld Projects & Systems, Inc. (WPS)
- Page Technologies, Inc. (PAGG)
- SoftServe

Georgia
- Contec Technologies (CYTE)
- Rael K-Raeic (COC)

Illinois
- BL Restaurant Group
- Commerclear
- Enerplex, Inc.
- Emerson Process Management
- Enerplex Resources, Inc.
- Knapheide Manufacturing
- Midwest Energy Services
- MoneyGram (MNG)
- Speed Commerce

Indiana
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Kentucky
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Louisiana
- Bristow Group Inc. (BRST)
- EPL Oil & Gas, Inc.
- NGC Transporation

Maine
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Maryland
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Massachusetts
- Applied Energy (ALG)
- DataTreasury Corp.
- Fiesta Restaurant Group (FRG)
- Greatbatch (GB)
- HIMS Holdings (HMSV)
- Six Flags Entertainment (SIX)
- Signature Systems Group
- Visionworks of America
- JP Morgan (6,000 workers)

Michigan
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Minnesota
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Mississippi
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Missouri
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Montana
- Vizn

Nebraska
- Heartland Automotive Services

Nevada
- Cardstone Solutions, Inc.
- CTG Petroleum Corp
- Global Power Equipment Group
- HSBC North America
- LinkAmerica
- NATO Group, Inc.
- Petrohawk Energy Corp
- Ring Energy, Inc. (RNG)
- Soal's Windkraft (SWK)
- Trinity Hospice Inc.

New Jersey
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

New Mexico
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

New York
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

North Carolina
- Day Media (DMH)

North Dakota
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Ohio
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Ohio
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Oklahoma
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Oregon
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Pennsylvania
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Prince Edward Island
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Rhode Island
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

South Carolina
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

South Dakota
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Tennessee
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Texas
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Utah
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Virginia
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Washington
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

West Virginia
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Wisconsin
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)

Wyoming
- Alliant Energy (LEA)
- American Electric Power (AEP)
- Con Edison (EDC)
- Duke Energy (DU)
- FirstEnergy (FE)
- MoneyGram (MNG)
- SouthWest Energy (SW)
Houston Market Highlights

Market Highlights

- Houston MSA is the 5th largest in the United States by population with 7.0 million people
- Headquarters to 20 Fortune 500 companies, and only New York City is home to more publicly traded companies
- Home of the Texas Medical Center – the world’s largest medical complex, and NASA’s Johnson Space Center where the Mission Control Center is located
- The Port of Houston is 1st in the U.S. in international waterborne tonnage handled and 2nd in total cargo tonnage handled
- Houston’s population is expected to grow 8.3% from 2018 to 2023

Houston Franchise

Fortune 500 Companies

Dallas/Ft. Worth Market Highlights

Market Highlights

- Dallas/Ft. Worth MSA is the 4th largest in the United States by population with 7.4 million people
- Headquarters to 22 Fortune 500 companies
- Total nonfarm employment in the Dallas-Fort Worth-Arlington MSA stood at 3.6 million in September 2017, up 96,700 over the year
- As of September 2017, Dallas had the 2nd highest year-over-year percent job growth out of any MSA in the country at 2.8%
- Dallas/Ft. Worth population is expected to grow 7.7% from 2018 to 2023

Dallas / Ft. Worth Franchise

Fortune 500 Companies

Austin Market Highlights

Market Highlights

- Ranked #1 place to live in the U.S. in 2017 by U.S. News and World Report
- Austin’s population growth rate from 2006 to 2016 was 35.7%, compared to 19.3% for Texas and 8.2% for the nation
- Ranked by Forbes as the #8 best place in the United States for businesses and careers in 2017
- In the Austin metro, 41.5% of adults have at least a bachelor’s degree, compared to 30.1% nationally, putting Austin in the top 10 among the largest metro areas
- Austin’s population is expected to grow 9.5% from 2018 to 2023

Austin Franchise

Fortune 500 Companies

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